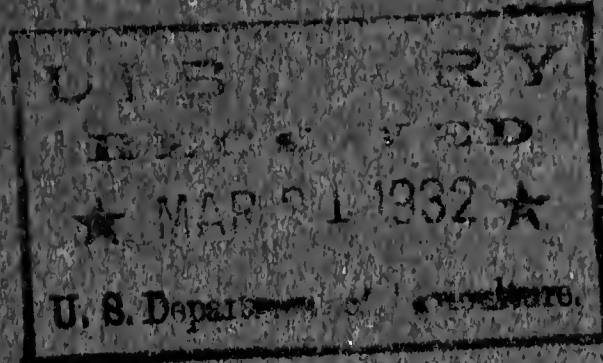


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WALLER FRANKLIN

CROP OF

1932

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CONTRACT
AND
GENERAL TRADE LIST
OF
“MERIT” FLOWER SEEDS

CROP of 1932

To the Seed Trade only



Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A.

Cable Address "Waller, Guadalupe"

Code A. B. C. Fifth Edition Improved

Foreword

TO THE TRADE:

We take pleasure in presenting our 1932 contract and general trade list.

An institution grows as it is capable of serving well its many customers: WE serve the discriminating trade what they demand: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of strains and the breeding up of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify their continuance.

GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1932, 60 days acceptance net, less 2% cash thirty days.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

No order filled for less than a quarter pound except where ounce prices are quoted.

We reserve the right to change any prices in this list after May 1st, 1932.

WALLER-FRANKLIN SEED COMPANY

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1931

* * * * *

NEW ANTIRRHINUM MAJUS AUTUMN GLOW—Autumn Glow is a lovely new Snapdragon somewhat after the color tones of the popular Harmony, only much softer and more pleasing. Autumn Glow can be best described as a beautiful old rose, strongly shaded terra cotta, with a golden lip. The general color giving the effect of soft autumn tones. Price per oz. \$4.00, per $\frac{1}{4}$ lb. \$12.00, per lb. \$40.00.

NEW COSMOS EARLY EXPRESS WHITE-CRIMSON—In 1929 we had the pleasure of introducing a Pink variety of this new very early flowering Cosmos, which will produce flowers from seed in forty-five days. We are now able to introduce two additional colors which completes the color range. Cosmos Express Crimson. Cosmos Express White. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

NEW DELPHINIUM ANNUAL (Chinensis) CAMBRIDGE BLUE—For a number of years we have worked to produce a really good light blue in the Delphinium Annual or Chinensis class, similar in color to the well known Belladonna in the perennial Delphinium. We have succeeded better than we expected and have a Blue Annual or Chinensis Delphinium far surpassing Belladonna in brilliancy. It is a rich, clear Blue. Habit of growth about two to three feet high and should make a very fine cut flower. Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

NEW LARKSPUR GIANT IMPERIAL GLORIA—A rich tone of Deep Rose with no trace of carmine. Gloria will satisfy the desire of those who want a deeper shade of rose than Exquisite Rose. Gloria is a Deep Rose colored Larkspur quite distinct, and we believe it will become a favorite with the florist and home gardener. It is a true Giant Imperial with the base branching habit so necessary for producing long stemmed blooms. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

NEW LARKSPUR GIANT IMPERIAL PEACH BLOSSOM—A very delicate clear tone of Light Pink. Peach Blossom is a most attractive addition to the base branching Giant Imperial group now so popular. Peach Blossom charts in Ridgway as Hermosa Pink. It is a real clear Light Pink with no trace of salmon. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1931—Continued

* * * * *

NEW AFRICAN MARIGOLD LEMON ALDOUBLE—A companion to African Orange Alldouble, and produces the same high percentage of large closely quilled heads, with a very small percentage of loosely formed heads, which are equally beautiful and useful for cutting. The singles have been practically eliminated. Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

NEW POPPY SHIRLEY DOUBLE BEGONIA FLOWERED SWEET BRIAR—One of the most popular colors and also the best seller in Shirley Poppies has been Wild Rose Pink. We now offer this most beautiful color in a Begonia Flowered Double type which we have named Sweet Briar. Sweet Briar is a delightful shade of deep Rose-Pink. The blossoms are full double, resembling a very large double begonia. Price per oz. \$0.70, per $\frac{1}{4}$ lb. \$2.10, per lb. \$7.00.

NEW SUMMER OR LATE SWEET PEAS

BON-BON—Rich Pink with a glorious shading of Amber combined with great vigor of growth, tremendous length of stem and flowers of enormous size. The glowing richness of color in Bon-Bon destines it to supersede such popular varieties as Magnet and Idyl. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

PIRATE GOLD—Golden Orange, deeper than Guinea Gold and lighter than Prince of Orange. Pirate Gold is quite a new shade in this group and withstands our hot California sun better than any other variety in this color class. Pirate Gold is a strong vigorous grower, the flowers are well formed and its color is the most pleasing of the Golden Orange group. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

ROSIE—Deep Rose-Pink, the Florists' popular color. Richer and deeper in color than Pinkie, with all the vigor and robustness necessary to make it a first-class Sweet Pea. Rosie is vastly superior to all other varieties in the rose-pink class, and easily tops the list of varieties such as Hercules, Hebe and Pinkie. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN

IN 1931—Concluded

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NEW EARLY FLOWERING SWEET PEAS

FASCINATION—A child of two famous parents, Early Jeanne Mamitsch X Late Hawlmark Pink. Early Fascination is a combination of color, vigor and stems bred for the exacting specifications of the florist. An Early Flowering Sweet Pea with the Salmon Rose-Pink color of the famous Late Hawlmark Pink plus the long, strong stems that have made the Early Jeanne Mamitsch so popular as a commercial Sweet Pea. The color is even a richer, deeper Salmon Rose-Pink than Hawlmark Pink. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

SATIN ROSE—Early Imperial Pink X Late Venus. An exceedingly vigorous Early Flowering Sweet Pea with long stems. The color is an exquisite blend of Rose and Amber with quite a strong touch of Salmon. Price per oz. \$0.50, per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00.

* * * * *

NEW VERBENA GRANDIFLORA LAVENDER GLORY—Twelve years ago we selected a magnificent Lavender colored Verbena of immense size. For twelve years we have worked steadily to true up and improve this selection and finally we have succeeded in producing what we consider the most glorious color in Verbenas—a true Lavender, which has not heretofore existed. Verbena Lavender Glory is a true Lavender with a medium sized creamy white eye which accentuates the lovely Lavender tone. The color runs quite even, and the individual florets will cover a fifty-cent piece. It is also distinctly and sweetly fragrant. We offer Lavender Glory with a great deal of pride as the finest Verbena we have ever introduced. Price per oz. \$5.00, per $\frac{1}{4}$ lb. \$15.00, per lb. \$50.00.

NEW ZINNIA CALIFORNIA GIANT OR MAMMOTH DAFFODIL—Bright Canary Yellow, so resembling Narcissus King Alfred in color, that we thought the name of Daffodil would be most appropriate. To date this color has not existed in the Mammoth group. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

NEW ZINNIA CUT AND COME AGAIN PINKIE—Medium sized flowers of light Rose-Pink with long stems especially suitable for cut flowers and for massing in the garden. A continuous succession of blooms are produced throughout the summer, making the name Cut and Come Again most appropriate. The dainty color and form of Pinkie are so charming as to quite overcome the criticism of coarseness so often complained of in Zinnias. Price per oz. \$0.80, per $\frac{1}{4}$ lb. \$2.50, per lb. \$8.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1930

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ANTIRRHINUM MAXIMUM SALMON ROSE—A most beautiful shade of Salmon combined with begonia rose color. Price per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00.

LARKSPUR EMPEROR CAMEO PINK—Cameo Pink is about twenty inches high, and charts Cameo Pink according to Ridgway. Price per $\frac{1}{4}$ lb. \$0.60, per lb. \$2.00.

LARKSPUR GIANT IMPERIAL BLUE SPIRE—Blue Spire is an intense deep Oxford Blue with the upright base branching habit that has made Exquisite Pink Improved so excellent as a cut flower. Price per oz. \$0.80, per $\frac{1}{4}$ lb. \$2.50, per lb. \$8.00.

LARKSPUR GIANT IMPERIAL LILAC SPIRE—Lilac Spire is the beautiful lilac color so attractive in Larkspurs, bred into the base branching habit of the Giant Imperial group. Price per oz. \$0.80, per $\frac{1}{4}$ lb. \$2.50, per lb. \$8.00.

MARIGOLD AFRICAN ORANGE ALDOUBLE—A new strain of African Marigold which we have developed and which comes a very high percentage of large closely quilled double heads and a small percentage of loosely formed heads, which are equally beautiful and useful for cutting. The singles have been practically eliminated. Price per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00.

PETUNIA W-F SUPER STRAIN GIANT DOUBLE FRINGED MIXED
—We have developed in our breeding grounds a Waller-Franklin Super Strain of Giant Double Fringed Mixed Petunias which by actual count runs 62% large full fringed doubles, 21% semi-doubles, and the balance carnation flowered and singles, making a total of 83% of double and semi-double flowers. Price: 1/32 oz. \$12.00, 1/16 oz. \$22.00, 1/8 oz. \$36.00, $\frac{1}{4}$ oz. \$60.00, per oz. \$200.00.

PETUNIA BALCONY STAR OF CALIFORNIA—A new Petunia of the Balcony type. The flowers are velvety violet with a touch of crimson, starred with five pure white blotches. Price per oz. \$3.00, per $\frac{1}{4}$ lb. \$9.00, per lb. \$30.00.

SCABIOSA GIANT LOVELINESS—Loveliness is a glorious new color in annual Scabiosa. The blossoms range through varying tones of soft delicate Salmon Rose. This is undoubtedly the most beautiful Scabiosa ever introduced. Price per oz. \$0.75, per $\frac{1}{4}$ lb. \$2.25, per lb. \$7.50.

SWEET PEA EARLY LADY GAY—A delightful shade of soft shrimp pink. Price per oz. \$0.40, per $\frac{1}{4}$ lb. \$1.25, per lb. \$4.00.

SWEET PEA EARLY PEACHES—A new shade of bright apricot rose, with a touch of lemon in the keel. Price per oz. \$0.40, per $\frac{1}{4}$ lb. \$1.25, per lb. \$4.00.

ITEMS OF PARTICULAR INTEREST

* * * * *

AGERATUM BLUE CAP—The best dwarf Ageratum, a rich deep blue color. Resembling in habit Alyssum Procumbens. Price per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00.

ASTER LILLIPUT FLOWERED—14 to 16 inches high.

Crimson	White
Dark Blue	White with Dark Blue Center
Fiery Scarlet	White with Rose Center
Rose	

Each of above 7 varieties, per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00

Fine Mixed, per oz. .90, per $\frac{1}{4}$ lb. 2.75, per lb. 9.00

ASTER IMBRICATED POMPON—12 to 14 inches high, about 2 weeks earlier than Lilliput.

Blood Red	Light Blue with White Center
Crimson	Rose
Crimson with White Center	Rose with White Center
Fiery Scarlet	Violet
Light Blue	White

Each of above 10 varieties, per oz. \$0.90, per $\frac{1}{4}$ lb. \$2.75, per lb. \$9.00

Fine Mixed, per oz. .80, per $\frac{1}{4}$ lb. 2.50, per lb. 8.00

ASTER CALIFORNIA GIANT PEONY FLOWERED—3 feet high.

Azure Fairy	Peach Blossom
Maiden's Blush	Swansdown

Each of above 4 varieties, per oz. \$1.50, per $\frac{1}{4}$ lb. \$4.50, per lb. \$15.00

Fine Mixed, per oz. 1.40, per $\frac{1}{4}$ lb. 4.20, per lb. 14.00

ASTER CALIFORNIA GIANT SUNSHINE MIXED—A supremely beautiful new race of Asters. A direct cross between California Giants and the dwarf Sunshine type. The plants grow 3 feet high and bear blossoms 5 and 6 inches across on long, stiff stems. In color the lovely dual-tone effect beggars description. The disc is a lovely light yellow and the encircling guard petals are varying shades of pink, rose, blue and lavender.

Price per oz. \$2.00, per $\frac{1}{4}$ lb. \$6.00, per lb. \$20.00

ITEMS OF PARTICULAR INTEREST—Continued

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ASTER FUSARIUM WILT RESISTANT STRAINS—Our Asters are all grown and rotated on ranches in localities where the Aster Wilt has never been known. However, we take pleasure in offering the following 6 varieties which to the best of our knowledge are wilt resistant strains:

Giant Comet or Crego Rose	Late Branching Azure Blue
Royal Azure Blue	Late Branching Shell Pink
Royal Purple	

Each of above 5 varieties, per oz. \$1.20, per $\frac{1}{4}$ lb. \$3.60, per lb. \$12.00

Heart of France, per oz. 1.50, per $\frac{1}{4}$ lb. 4.50, per lb. 15.00

DELPHINIUM WALLER-FRANKLIN WREXHAM OR HOLLYHOCK STRAIN—In separate shades which come remarkably true to color.

Art Shades	Light Blue Shades
Deep Blue Shades	Mid-Blue Shades

Each of above 4 varieties, per oz. \$5.00, per $\frac{1}{4}$ lb. \$15.00, per lb. \$50.00

W-F Wrexham Finest Mixed,

per oz. 4.00, per $\frac{1}{4}$ lb. 12.00, per lb. 40.00

DIANTHUS ALLWOODII ALPINUS—A very beautiful little perennial Dianthus, flowering the first year from seed and suitable for rock gardens or edging borders. It is only 4 to 6 inches high, has single and semi-double flowers and contains all the Dianthus colors. It is a perfect gem for the rock garden. Per $\frac{1}{16}$ oz. \$2.50, per $\frac{1}{4}$ oz. \$7.50, per oz. \$25.00. An oz. contains 25,000 seeds.

DIANTHUS CHINENSIS TOM THUMB BRILLIANT SCARLET—A very beautiful little edging or border plant which should be better known.

Per oz. \$0.90, per $\frac{1}{4}$ lb. \$2.75, per lb. \$9.00

GERBERA HYBRIDS (Transvaal Daisy)—These popular flowers have now been segregated into separate shades which come fairly true to color from seed.

Coral Shades	Red Shades
Orange Shades	Rose Shades
Pink Shades	Yellow Shades

Each of above 6 varieties, per 1000 seeds \$3.50.

Hybrid Fine Mixed, per 1000 seeds 2.00.

ITEMS OF PARTICULAR INTEREST—Concluded

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HOLLYHOCK TRIUMPH—Grows 4 to 5 feet high, is of branching habit with waved and fringed flowers in a great variety of colors, including crimson, scarlet, carmine, rose, flesh, white, cream, yellow, lilac, violet and purple. Blooms ten days ahead of ordinary Hollyhocks.
Per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00

MARIGOLD GUINEA GOLD—A very distinct type of African Marigold of pyramidal habit, growing 2 to $2\frac{1}{2}$ feet high and producing 30 to 40 flowers 2 to $2\frac{1}{2}$ inches across of a brilliant shade of orange flushed with gold. This variety produces no single flowers, but practically 100% semi-double.
Per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00

NASTURTIUM NEW DOUBLE SWEET-SCENTED GOLDEN GLEAM
—Rich yellow in color and semi-dwarf in habit.
Per $\frac{1}{4}$ lb. \$0.90, per lb. \$3.00

PETUNIA LILLIPUT DOUBLE—A very dwarf compact strain which produces medium sized double flowers in great profusion. A perfect gem for bedding purposes.

Crimson

Snowball

Pink

Striped and Blotched

Rosy Morn

Each of above 5 varieties, $\frac{1}{16}$ oz. \$5.00, $\frac{1}{4}$ oz. \$15.00, per oz. \$50.00

Fine Mixed, $\frac{1}{16}$ oz. 4.50, $\frac{1}{4}$ oz. 13.50, per oz. 45.00

POPPY SHIRLEY DOUBLE DAZZLER—Orange scarlet.
Per $\frac{1}{4}$ lb. \$1.50, per lb. \$5.00

RUDBECKIA MY JOY—Orange yellow with rather small cone. Some flowers are over 5 inches in diameter. A striking addition to the annual Rudbeckias.
Per oz. \$1.00, per $\frac{1}{4}$ lb. \$3.00, per lb. \$10.00

SALVIA FARINACEA BLUE BEDDER—A compact form of Salvia Farinacea with much deeper blue flowers. A great improvement over the old type.
Per oz. \$2.50, per $\frac{1}{4}$ lb. \$7.50, per lb. \$25.00

STOCK GIANT DOUBLE EXCELSIOR RUBY—The habit and color of this Column type Stock makes it one of the best for greenhouse culture.
Per oz. \$5.00, per $\frac{1}{4}$ lb. \$15.00, per lb. \$50.00

VIRGINIAN STOCK CRIMSON GEM—Erect and compact, a gem for the rock garden or edging.
Per $\frac{1}{4}$ lb. \$0.50, per lb. \$1.50

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price. per lb.
ABRONIA UMBELLATA (Sand Verbena) pink, fragrant....	\$0.40		\$1.30
AGAPANTHUS UMBELLATUS (Lily of the Nile) blue.....	\$1.50	4.50	15.00
AGATHEA COELESTIS (Blue Marguerite).....	1.50		5.00
AGERATUM MEXICANUM (Floss Flower)			
Blue Ball, best dwarf blue, very select.....	1.50		5.00
Blue Cap, very dwarf.....	1.00	3.00	10.00
Blue Perfection.....	.75		2.50
Imperial Dwarf Blue.....	.90		3.00
Tall Blue.....	.75		2.50
ALONZOA, Warscewicz, scarlet.....	.30		1.00
ALYSSUM (Mad Wart)			
Maritimum (A. Benthami) sweet white.....	.30		1.00
Compactum Erectum Little Gem.....	.55		1.70
" Lilac Queen Improved, extra deep color, form very compact.....	.75		2.50
" Little Dorrit.....	.55		1.80
" Lutescens, creamy yellow.....	.50		1.50
" Miniature White.....	.55		1.80
Minimum, miniature dwarf and compact.....	.50		1.60
Procumbens, Carpet of Snow, Waller-Franklin Special Strain, most carefully grown and selected.....	.75		2.50
Saxatile Compactum (Gold Dust) golden yellow.....	.70		2.25
AMARANTHUS			
Abyssinicus, tall dark red.....	.20		.60
Caudatus (Love Lies Bleeding) red.....	.10		.30
Caudatus Viridis (Love Lies Bleeding) white.....	.10		.30
Molten Fire.....	1.50	4.50	15.00
Salicifolius, willow leaved.....	1.25		4.00
Sunrise.....	1.50	4.50	15.00
Tricolor (Joseph's Coat) yellow, green, red.....	.75		2.50
AMMOBIUM ALATUM GRAND., White Everlasting.....	.15		.50
ANAGALLIS GRANDIFLORA (Pimpernel)			
Blue.....	.75		2.50
Red.....	.75		2.50
Mixed.....	.60		2.00
ANCHUSA (Alkanet)			
Blue Bird, compact, annual, indigo blue.....	.90		3.00
Capensis (Cape forget-me-not) annual blue.....	.30		1.00
Italica, Dropmore Variety, gentian blue.....	.75		2.50
" Lissadell, bright gentian blue, large flowers....	2.50		8.00
Myosotidiflora, pale blue forget-me-not flowers	1.50	4.50	15.00
Opal, light blue.....	2.50		8.00
ANTHEMIS (Golden Marguerite)			
Kelwayi, lemon yellow.....	1.00		3.50
Tinctoria, light yellow.....	.90		3.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ANTIRRHINUM MAJUS GRANDIFLORUM (Snapdragon)			
Autumn Glow (New) (Waller-Franklin) old rose shaded terra cotta.....	\$4.00	\$12.00	\$40.00
Brilliant Rose, rose pink.....	1.50	5.00	
Cardinal, dazzling scarlet.....	1.50	5.00	
Coral Rose.....	1.50	5.00	
Crimson King, rich crimson.....	1.50	5.00	
Fire King, orange scarlet, white tube.....	1.50	5.00	
Golden King, giant yellow.....	.90	3.00	
Harmony, terra cotta orange, shaded rose.....	1.50	5.00	
Pink Domino, soft clear rose pink, white throat.....	1.50	5.00	
Pink Venus, flesh pink, white tube.....	1.50	5.00	
Queen Victoria Improved, pure white, Award of Merit, R. H. S., 1931.....	.90	3.00	
Rose King, deep rose self.....	1.50	5.00	
Rose Queen, soft pink.....	1.25	4.00	
Scarlet (Defiance).....	1.25	4.00	
Torchlight, orange, yellow lip.....	1.50	5.00	
Majus Grandiflorum Mixed, all varieties.....	.85	2.75	
ANTIRRHINUM MAXIMUM			
This wonderful new group of Antirrhinums far surpasses anything yet introduced. In habit they are taller than the Majus group, and the individual flowers are much larger.			
Apple Blossom, rosy pink, white tube.....	1.00	3.00	10.00
Canary Bird, canary yellow.....	1.00	3.00	10.00
Copper King, bronzy copper.....	1.00	3.00	10.00
Old Gold.....	1.00	3.00	10.00
Purple King, deep garnet.....	1.00	3.00	10.00
Salmon Rose (New) (Waller-Franklin)	2.50	7.50	25.00
Snowflake, white.....	1.00	3.00	10.00
The Rose, begonia rose.....	1.00	3.00	10.00
Maximum Mixed, all varieties.....	.75	2.25	7.50
ANTIRRHINUM MAJESTIC (Nanum Maximum)			
Eldorado, deep golden yellow.....	1.80	5.40	18.00
Orange King, terra cotta.....	1.80	5.40	18.00
Red Chief, rich deep scarlet.....	1.80	5.40	18.00
Rose Marie, light salmon rose.....	2.00	6.00	20.00
Twilight, rosy salmon.....	1.80	5.40	18.00
Mixed.....	1.80	5.40	18.00
ANTIRRHINUM NANUM GRANDIFLORUM			
Amber Queen, amber, suffused chamois.....	1.50	5.00	
Carmine Queen, brilliant rose carmine.....	1.50	5.00	
Climax, orange shading to yellow in lip.....	1.50	5.00	
Defiance, orange scarlet.....	1.50	5.00	

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ANTIRRHINUM NANUM GRANDIFLORUM—Continued			
Empress, rich velvety crimson.....	\$1.50		\$5.00
Fawn, terra cotta pink, suffused yellow.....	1.25		4.00
Firebrand, bright scarlet.....	1.50		5.00
Flame, orange scarlet.....	2.50		8.00
Gloria, rich deep rose pink.....	1.50		5.00
Golden Queen, clear yellow.....	1.25		4.00
Madonna Improved, finest white.....	1.50		5.00
Mauve Queen, lilac mauve.....	1.50		5.00
Nelrose, deep rose pink.....	1.50		5.00
Peerless Pink (Waller-Franklin) cameo pink.....	1.50		5.00
Philadelphia Pink.....	1.50		5.00
Pink Perfection (Waller-Franklin) Hermosa Pink, suffused salmon.....	1.50		5.00
Prima Donna, terra cotta pink, white tube.....	1.50		5.00
Purity, pure white.....	1.25		4.00
Rose Doré, rose, suffused orange.....	1.50		5.00
Silver Pink (Waller-Franklin) pearly pink self, Highly Commended, R. H. S., 1931.....	1.50		5.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.50		5.00
ANTIRRHINUM ROCK HYBRIDS, early flowering hy- brids forming small compact bushes very suitable for rock gardens.			
Pink Gem.....	\$2.00	6.00	20.00
White Gem.....	2.00	6.00	20.00
Rock Hybrids Mixed, rose, pink, purple, mauve, bi-color.....	2.00	6.00	20.00
AQUILEGIA (Columbine)			
Alpina, blue.....	.90	2.75	9.00
Californica Hybrida, golden yellow, red spur..	1.00	3.00	10.00
Chrysantha, yellow.....	.75	2.25	7.50
Coerulea, Rocky Mountain Blue Columbine....	1.50	4.50	15.00
Long Spurred Blue Shades.....	2.50	7.50	25.00
“ “ Orange and Scarlet Shades.....	2.50	7.50	25.00
“ “ Pink Shades.....	2.50	7.50	25.00
“ “ Rose Queen.....	2.25	6.75	22.00
“ “ Silver Queen, white.....	2.50	7.50	25.00
“ “ Snow Queen, white.....	2.50	7.50	25.00
“ “ Dobbie's Imperial Hybrids.....	2.50	7.50	25.00
“ “ Mrs. Scott Elliott's Strain.....	2.50	7.50	25.00
“ “ Waller-Franklin Hybrids Mixed	2.50	7.50	25.00
“ “ Hybrids Mixed.....	1.20	3.60	12.00
ARCTOTIS GRANDIS (African Lilac Daisy).....		.50	1.60
ARGEMONE (Mexican Prickly Poppy)			
Platyceras Rosea.....		1.25	4.00
Hybrida Grandiflora, Mixed.....		.50	1.50
ARMERIA Formosa Hybrida (Giant Thrift or Sea Pink) rose	1.80		6.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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ASTERS (China)

Our Asters are all grown and rotated in localities where the Aster wilt has never been known.

ASTER IMBRICATED POMPON (12 to 14 inches high). About 2 weeks earlier than Lilliput.

Blood Red.....	\$0.90	\$2.75	\$9.00
Crimson.....	.90	2.75	9.00
Crimson with white center.....	.90	2.75	9.00
Fiery Scarlet.....	.90	2.75	9.00
Light Blue.....	.90	2.75	9.00
Light Blue with white center.....	.90	2.75	9.00
Rose.....	.90	2.75	9.00
Rose with white center.....	.90	2.75	9.00
Violet.....	.90	2.75	9.00
White.....	.90	2.75	9.00
Mixed.....	.80	2.50	8.00

ASTER LILLIPUT FLOWERED (14 to 16 inches high)

Crimson.....	1.00	3.00	10.00
Dark Blue.....	1.00	3.00	10.00
Fiery Scarlet.....	1.00	3.00	10.00
Rose.....	1.00	3.00	10.00
White.....	1.00	3.00	10.00
White with dark blue center.....	1.00	3.00	10.00
White with rose center.....	1.00	3.00	10.00
Fine Mixed.....	.90	2.75	9.00

ASTER AMERICAN BEAUTY (2½ to 3 feet high)

Azure Fairy.....		2.50	8.00
Peach Blossom.....		2.50	8.00
Purple.....		2.50	8.00
Rose.....		2.50	8.00
Shell Pink (September Beauty).....		2.50	8.00
White Improved.....	1.00	3.00	10.00
Choice Mixed.....		1.80	6.00

ASTER CALIFORNIA GIANT CURLED AND INTERLACED (2½ to 3 ft. high)

Dark Purple.....	1.50	4.50	15.00
Deep Rose.....	1.50	4.50	15.00
Light Blue.....	1.50	4.50	15.00
Peach Blossom.....	1.50	4.50	15.00
White.....	1.50	4.50	15.00
Choice Mixed.....	1.20	3.60	12.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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ASTER (China)—Continued

ASTER CALIFORNIA GIANT PEONY FLOWERED (2½ to 3 ft. high)			
Azure Fairy, azure blue.....	\$1.50	\$4.50	\$15.00
Maiden's Blush, shell pink.....	1.50	4.50	15.00
Peach Blossom, peach blossom pink.....	1.50	4.50	15.00
Swansdown, pure white.....	1.50	4.50	15.00
Mixed, above varieties.....	1.40	4.20	14.00

ASTER GIANT CALIFORNIA SUNSHINE MIXED (3 ft. high) (NEW)			
Undoubtedly the best Aster novelty introduced in many years.			
(For description, see page 7).....	2.00	6.00	20.00

ASTER GIANT BRANCHING COMET OR CREGO (2½ ft. high)			
Crimson.....		1.80	6.00
*Deep Rose, wilt resistant strain.....	1.20	3.60	12.00
Lavender.....		1.80	6.00
Light Blue.....		1.80	6.00
Purple.....		1.80	6.00
Rose.....		1.80	6.00
Shell Pink.....		1.80	6.00
White.....		1.80	6.00
Choice Mixed.....		1.75	5.50

ASTER QUEEN OF THE MARKET (1½ ft. high)			
Crimson.....		1.80	6.00
Deep Rose, Highly Commended, R. H. S.....		1.80	6.00
Flesh Pink.....		1.80	6.00
Lavender.....		1.80	6.00
Purple, Highly Commended, R. H. S.....		1.80	6.00
White.....		1.80	6.00
Choice Mixed.....		1.75	5.50

ASTER EARLY ROYAL (2 ft. high)			
*Azure Blue, wilt resistant strain.....	1.20	3.60	12.00
Deep Rose.....		1.80	6.00
Lavender.....		1.80	6.00
Purple.....		1.80	6.00
*Purple, wilt resistant strain.....	1.20	3.60	12.00
Shell Pink.....		1.80	6.00
White.....		1.80	6.00
Choice Mixed.....		1.75	5.50

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*We have no Aster Wilt on any of our ranches but to the best of our knowledge these are wilt resistant strains.

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ASTER (China)—Continued			
ASTER KING (2 ft. high)			
Crimson.....	\$1.80		\$6.00
Lavender, Highly Commended, R. H. S.....	1.80		6.00
Pink.....	1.80		6.00
Rose.....	1.80		6.00
Violet.....	1.80		6.00
White.....	1.80		6.00
Choice Mixed.....	1.75		5.50
ASTER LATE BRANCHING (2½ ft. high)			
*Azure Blue, wilt resistant strain.....	\$1.20	3.60	12.00
Crimson.....		1.80	6.00
Deep Rose, Highly Commended, R. H. S.....		1.80	6.00
Lavender, Highly Commended, R. H. S.....		1.80	6.00
Purple.....		1.80	6.00
Shell Pink (Mary Semple).....		1.80	6.00
*Shell Pink, wilt resistant strain.....	1.20	3.60	12.00
White.....		1.80	6.00
Choice Mixed.....		1.75	5.50
ASTER BALL'S WHITE (2 ft. high).....		2.50	8.00
ASTER HEART OF FRANCE (2 ft. high)			
Brilliant Red.....	1.20	3.60	12.00
*ASTER HEART OF FRANCE, Brilliant Red, wilt resistant strain.....	1.50	4.50	15.00
ASTER MORETON PINK (2 ft. high).....		1.80	6.00
ASTER PEERLESS PINK (2½ ft. high) Highly Commended, R. H. S.....		1.75	5.50
ASTER ALL VARIETIES MIXED.....		.90	3.00
ASTER CHINENSIS TALL SINGLE GIANT FLOWERED (2½ ft. high)			
Apple Blossom, flesh pink.....		.50	1.50
Carmine Rose.....		.50	1.50
Lavender.....		.50	1.50
Marechal Joffre, crimson scarlet.....		.50	1.50
Rose.....		.50	1.50
White.....		.50	1.50
Choice Mixed.....		.40	1.25

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*We have no Aster Wilt on any of our ranches but to the best of our knowledge these are wilt resistant strains.

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price ¼ lb.	Price per lb.
ASTER (China)—Continued			
ASTER SINGLE ELEGANCE (2 ft. high)			
Blue.....	\$0.90		\$3.00
Lavender.....	.90		3.00
Rose.....	.90		3.00
White.....	.90		3.00
Choice Mixed.....	.75		2.50
BALLOON VINE (Cardiospermum Love in a Puff).....	.25		.80
BALSAM (Lady's Slipper)			
Camellia-flowered mixed.....	.90		3.00
Rose-flowered mixed.....	.60		2.00
BARTONIA AUREA (Blazing Star) golden yellow.....	.50		1.50
BEANS			
Scarlet Runner, Scarlet Emperor.....			.15
Scarlet Prizewinner, unusually large pods.....			.25
BEGONIA, Fibrous Rooted (Semperflorens)	1/16 oz.	¼ oz.	Per oz.
Erfordia, limpid rose.....	\$1.60	\$4.80	\$16.00
Luminosa, deep scarlet.....	1.60	4.80	16.00
Prima Donna, rose shading to carmine.....	1.60	4.80	16.00
Salmon Queen, cinnabar red.....	1.60	4.80	16.00
	Price per oz.	Price ¼ lb.	Price per lb.
BIDENS HUMULIS: See Cosmos Miniature Yellow.			
BOLTONIA LATISQUAMA (False Chamomile)			
pink tinged lavender.....	\$0.90	\$2.75	\$9.00
BRACHYCOME (Swan River Daisy) Iberidifolia mixed.....	1.50		5.00
BROWALLIA ELATA (Amethyst)			
Blue.....	.90		3.00
White.....	1.25		4.00
Mixed.....	.75		2.50
CALENDULA DOUBLE (Pot Marigold)			
Ball's Gold Improved (Florists' Strain) golden yellow	1.50		5.00
Ball's Orange Improved (Florists' Strain).....	1.50		5.00
Ball's Supreme (Florists' Strain) cadmium orange, dark brown center.....	1.50		5.00
Ball's White (Florists' Strain).....	1.50		5.00
Campfire (Sensation).....	1.50		5.00
Dania, extra select deep orange.....	.30		1.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
CALENDULA DOUBLE (Pot Marigold)—Continued		
Favorita, cream striped yellow.....	\$0.20	\$0.75
Golden King (Jaune Vif) cadmium orange, light center..	.20	.75
Lemon Queen (Sulphurea) sunflower yellow.....	.20	.75
Meteor, creamy white, striped orange.....	.20	.75
Nankeen (Le Proust) cream, flushed apricot.....	.20	.75
Orange King (Florists' Strain) dark orange red, dark center.....	.30	1.00
Prince of Orange, orange.....	.20	.75
Radio, quilled orange.....	.60	2.00
The Ball (Florists' Strain) orange, light center.....	1.50	5.00
Trianon (Royal Marigold) yellow, striped orange, dark center.....	.20	.75
Mixed, all varieties, extra fine.....	.15	.50
CALIFORNIA NATIVE FLOWERS MIXED		
Contains such as the following annuals and perennials: Abronia Umbellata; Argemone; Bartonia Aurea; Boltonia; Chelone Barbata; Delphinium Cardinale; Eschscholtzia Alba, Aurantiaca and Golden West; Gilia Capitata and Tricolor; Horned Poppy; Leptosyne; Linaria; Lupinus Nanus Blue; Nemophila Alba, Atomaria, Discoidalis, Insignis Blue, Maculata and Mauve; Oenothera; Penstemon Heterophyllus; Phacelia Campanularia and Tanacetifolia; Romneya Coulteri.....		
	.60	2.00
CALLIOPSIS TALL, Bicolor (Tickseed)		
Atrosanguinea, blood red.....	.30	1.00
Marmorata, yellow and maroon marbled.....	.30	1.00
Nigra Speciosa, dark brown.....	.30	1.00
Splendens, golden, brown center, extra large flowers....	.30	1.00
Tinctoria, yellow, maroon center.....	.30	1.00
Hybrida Semi Plena Mixed.....	.40	1.25
Tall Annual Varieties Mixed.....	.20	.75
CALLIOPSIS DWARF		
Bicolor Crimson King.....	.55	1.75
“ Dazzler, golden yellow, maroon center.....	.55	1.75
“ Gold Ray, golden, maroon center.....	.55	1.75
“ Marmorata, yellow and maroon marbled.....	.55	1.75
“ Nana, yellow, brown center.....	.55	1.75
“ The Sultan, rich maroon crimson.....	.60	2.00
“ Tiger Star, extra select.....	.55	1.75
“ Dwarf Annual Varieties Mixed.....	.40	1.25
Coronata Maxima, yellow.....	.50	1.50
Drummondi (Golden Wave) golden yellow, red zone....	.35	1.10

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
CAMPANULA MEDIUM, Single Canterbury Bells			
Dark Blue (Violet).....	\$0.40		\$1.25
Light Blue (Lilac).....	.40		1.25
Pink (Rose).....	.40		1.25
White.....	.40		1.25
Mixed.....	.35		1.10
CAMPANULA MEDIUM, Double Canterbury Bells			
Dark Blue (Violet).....	1.50		5.00
Light Blue (Lilac).....	1.50		5.00
Rose.....	1.50		5.00
White.....	1.50		5.00
Mixed.....	1.00		3.50
CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer Canterbury Bells			
Dark Blue (Violet).....	\$0.60	1.80	6.00
Light Blue (Lilac).....	.60	1.80	6.00
Rose.....	.70	2.10	7.00
White.....	.70	2.10	7.00
Mixed, extra fine.....	.50	1.50	5.00
CANARY BIRD VINE: See Tropaeolum			
CANDYTUFT			
Empress, white.....	.30		1.00
Giant Hyacinth Flowered White, extra select. This is a very superior strain; it grows with us about 1½ feet high, with enormous trusses of blooms. It has been one of our specialties for a number of years and every effort is made to keep it at a very high state of perfection. We believe it is superior to any other strain on the market.....			
	.90		3.00
Little Prince, a miniature Giant Hyacinth Flowered White, six inches high, extra select strain.....			
	.75		2.50
White Rocket.....	.20		.60
CANDYTUFT UMBELLATA			
Carmine.....	.40		1.25
Crimson.....	.30		1.00
Flesh Pink.....	.30		1.00
Lavender.....	.30		1.00
Rose Cardinal.....	.55		1.75
White.....	.30		1.00
Waller-Franklin Formula Mixture, "Just a little bit better," Umbellata varieties only.....			
	.30		1.00
Mixed, all varieties.....	.25		.80

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
CANDYTUFT UMBELLATA HYBRIDA NANA , a dwarf compact group only six inches high.			
Crimson.....	\$0.60		\$2.00
Flesh.....	.60		2.00
Lilac.....	.60		2.00
Rose.....	.60		2.00
White.....	.60		2.00
Choice Mixed.....	.55		1.80
Perennial types—see Iberis			
CANNA (Indian Shot) Crozy's Hybrids Choice Mixed60		2.00
CARNATION MARGUERITE			
Chabaud's Everblooming Mixed.....	1.25		4.00
Giant Malmaison Mixed.....	2.50		8.00
Marguerite Fine Mixed.....	1.25		4.00
CARNATION GRENADIN , early flowering and a good cut flower.			
Cardinal Red.....	\$1.20	3.60	12.00
Snow White.....	1.20	3.60	12.00
Triumph Pink.....	1.20	3.60	12.00
Grenadin Mixed.....	1.20	3.60	12.00
CARNATION CHABAUD'S GIANT IMPROVED			
These carnations come into bloom five months from time seed is planted and continue to bloom throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 90% double, are quite true and are highly clove scented.			
This group should not be confused with the old Chabaud Everblooming.			
Cardinal Red (Sparkler).....	1.20	3.60	12.00
Crimson (Nero).....	1.20	3.60	12.00
Deep Rose.....	1.20	3.60	12.00
Flesh Pink.....	1.20	3.60	12.00
Rose Pink (The Pearl).....	1.20	3.60	12.00
Salmon Rose (Legion of Honor).....	1.20	3.60	12.00
White (Jeanne Dionis).....	1.20	3.60	12.00
Yellow (Marie Chabaud).....	1.20	3.60	12.00
Choice Mixed, all varieties.....	.80	2.50	8.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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CARNATION CHABAUD'S ENFANT DE NICE

Carnation Enfant de Nice is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75% true from seed and about 90% of the plants come double.

Red.....	\$3.00	\$9.00	\$30.00
Rose.....	3.00	9.00	30.00
Salmon.....	3.00	9.00	30.00
White.....	3.00	9.00	30.00
Mixed.....	2.00	6.00	20.00

1/16 oz. ¼ oz. Per oz.

CARNATION TEICHER'S BI-ANNUAL MIXED

A large flowered, long stemmed, very hardy
carnation of great merit.....

\$1.00 \$3.00 \$10.00

CELOSIA (Cockscomb)	Price ¼ lb.	Price per lb.
Childsii (Chinese Wool Flower) Crimson.....	\$2.50	\$8.00
“ “ “ “ Dark Pink.....	2.50	8.00
“ “ “ “ Pink.....	2.50	8.00
“ “ “ “ Yellow.....	2.50	8.00
“ “ “ “ Mixed.....	1.25	4.00
Cristata Dwarf Mixed.....	1.80	6.00
Plumosa Choice Mixed.....	.90	3.00

CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button)

Blue (Florists' Strain) very double.....	.40	1.25
Carmine.....	.40	1.25
Maroon.....	.40	1.25
Mauve.....	.40	1.25
Mauve Queen, soft mauve.....	.60	2.00
Rose (Waller-Franklin) (Florists' Strain).....	.40	1.25
Ruby, rich deep ruby (Waller-Franklin).....	.40	1.25
White, very double.....	.40	1.25
Mixed Double, all varieties, extra fine.....	.30	1.00

CENTAUREA IMPERIALIS (Imperial Sweet Sultan)

Amaranth Red (Waller-Franklin).....	.75	2.50
Brilliant Rose.....	.75	2.50
Deep Lavender.....	.75	2.50
Delicate Lilac.....	.75	2.50
Purple.....	.75	2.50
Rose.....	.75	2.50
White.....	.75	2.50
Choice Mixed.....	.60	2.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price		
	per oz.	¼ lb.	per lb.
CENTAUREA ODORATA			
Bridesmaid, lemon yellow.....		\$0.90	\$3.00
Chameleon, yellow tinted rose.....		.90	3.00
Honeymoon, golden yellow.....		.90	3.00
Suaveolens (Yellow Sweet Sultan).....		.90	3.00
The Bride, pure white.....		.90	3.00
Choice Mixed.....		.75	2.50
CENTAUREA CANDIDISSIMA (Argentea Vera)			
silvery leaves.....	\$1.00	3.00	10.00
CENTAUREA GYMNOCARPA (Dusty Miller)			
silvery leaves.....		.40	1.25
CERASTIUM			
Biebersteini, silver leaves.....	.70	2.10	7.00
Tomentosum (Snow in Summer) silvery white foliage, rock plant.....	.70	2.10	7.00
CHEIRANTHUS ALLIONI (Siberian Wallflower) orange ..	.50		1.50
“ LINIFOLIUS (Alpine Wallflower) mauve	1.80		6.00
CHELONE BARBATA			
Coccinea, scarlet (Scarlet Bugler).....	.60		2.00
Hybrida Mixed, shades of pink, rose, carmine, violet ..	.60		2.00
Hybrida Praecox, rich colors of early flowering hy- brids.....	.75		2.50
CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies)			
Carinatum Atrococcineum (The Sultan) dark copper, yellow zone.....	.30		.90
“ Burridgeanum, white, scarlet zone.....	.30		.90
“ Chameleon-(Eclipse) golden chamois, scar- let zone.....	.30		.90
“ Northern Star, giant white, yellow zone.....	.30		.90
“ Purpureum (W. E. Gladstone) deep purple, yellow zone.....	.30		.90
“ Tricolor Mixed.....	.25		.80
Segetum Eastern Star, primrose, brown disc.....	.20		.75
“ Evening Star (Helios) golden yellow.....	.20		.75
“ Gloria Alba, white, pale disc.....	.20		.75
“ Morning Star, pale primrose.....	.20		.75
“ Mixed.....	.20		.60

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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CHRYSANTHEMUM DOUBLE ANNUAL

Carinatum Dunnett's White.....	\$0.75		\$2.50
" " Yellow.....	.75		2.50
" Purple King (Purpureum).....	.75		2.50
" Scarlet King (Atrococcineum).....	.75		2.50
" Hybrida Mixed.....	.60		2.00
Coronarum Lemon.....	.20		.75
" White.....	.20		.75
" Yellow.....	.20		.75
" Mixed.....	.20		.60

CHRYSANTHEMUM INDICUM, early flowering

double and semi-double hybrids mixed, flowers in five months after sowing.....	\$3.60	10.80	36.00
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CHRYSANTHEMUM INODORUM, Bridal Robe..... 1.50 5.00

CHRYSANTHEMUM MAXIMUM (Shasta Daisy)

After careful trials of all existing varieties we have selected the following group as being the best. Dates of blooming are for California.

Elder Daisy, blooms four to five weeks earlier than Shasta Alaska. The blooms are smaller with more of them to a plant. In bloom April 10th, height two feet, quite hardy.....	1.00		3.50
King Edward VII, very robust large flowers. In bloom June 12th, height two and a half feet.....	1.00		3.50
May Queen (Spring Marguerite) an abundance of medium-sized flowers. In bloom April 15th, height two feet, quite hardy.....	1.00		3.50
Mrs. C. Lowthian Bell, a splendid variety, large white flowers on long stems. In bloom June 12th and continues until October, height three feet.....	1.50		5.00
Perfection, large white flowers, small yellow centers. In bloom June 12th, height two and a half feet.....	.90		3.00
Shasta Alaska, the most popular of all. Very large pure white flowers with small yellow centers. In bloom May 20th. Height two and a half feet.....	1.80		6.00
Shasta Westralia, a very fine Shasta Daisy similar to Alaska only of higher growth and blooming slightly earlier. In bloom May 6th, height three feet.....	1.50		5.00
The Prince (New) large pure white flowers five inches in diameter, on strong stems 18 inches or more in length, blooms about July 1st.....	1.00	3.00	10.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
CINERARIA MARITIMA (Foliage varieties)			
Candidissima, white leaved.....		\$0.40	\$1.25
Diamond, white leaved.....		.50	1.50
CINERARIA HYBRIDA GRANDIFLORA MIXED			
	1/16 oz.	¼ oz.	Per oz.
Howard & Smith Strain.....	\$6.00	\$18.00	\$60.00
CLARKIA ELEGANS DOUBLE			
		Price ¼ lb.	Price per lb.
Brilliant, carmine.....		\$1.25	\$4.00
Chieftain, delicate mauve.....		1.25	4.00
Dorothy, rose.....		1.25	4.00
Firebrand, copper scarlet.....		1.25	4.00
Purple Prince, purple.....		1.25	4.00
Salmon Queen, salmon pink.....		1.25	4.00
Scarlet Queen, scarlet.....		1.25	4.00
Vesuvius, orange scarlet.....		1.25	4.00
White.....		1.25	4.00
Choice Mixed.....		.90	3.00
COBAEA (Cathedral Bells)			
Scandens, violet.....		.75	2.50
Scandens, white.....		1.80	6.00
COIX LACHRYMAE (Job's Tears)10	.35
CONVOLVULUS (Morning Glory)			
Major Mixed.....		.15	.50
Minor Mixed.....		.15	.50
COREOPSIS			
	Per oz.		
Grandiflora Auricula Superba, a serrated band of brownish red encircles the golden disc, flower petals gold- en yellow.....	\$1.00	3.00	10.00
" Flora Plena (New) golden yellow, semi- double flowers.....	.90	3.00	
" Lanceolata, golden yellow.....	.30	1.00	
" Mayfield Giant, large flowered, deep gold- en yellow.....	.90	3.00	
COSMIDIUM Burridgeanum, velvety brown with golden yellow border			
		.50	1.50

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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COSMOS EARLY EXPRESS (Extra early, flowers in 45 days)

Crimson (New) (Waller-Franklin).....	\$0.50	\$1.50	\$ 5.00
Pink (New) (Waller-Franklin).....	.50	1.50	5.00
White (New) (Waller-Franklin).....	.50	1.50	5.00
Mixed (New) (Waller-Franklin).....		1.35	4.50

COSMOS EXTRA EARLY DOUBLE CRESTED

Carnelia (Waller-Franklin) crimson.....	1.50	4.50	15.00
Peach Blossom (Waller-Franklin) pink.....	1.50	4.50	15.00
Whirlwind (Waller-Franklin) white.....	1.50	4.50	15.00
Choice Mixed.....	1.20	3.60	12.00

COSMOS EXTRA EARLY MAMMOTH FLOWERING

Crimson.....	.50	1.50
Pink.....	.50	1.50
White.....	.50	1.50
Choice Mixed.....	.40	1.25

COSMOS LATE DOUBLE CRESTED

Crimson King.....	2.10	7.00
Pink Beauty.....	2.10	7.00
White Queen.....	2.10	7.00
Mixed.....	1.50	5.00

COSMOS LATE SINGLE

Lady Lenox Giant Flowering Pink.....	.30	1.00
“ “ “ “ White.....	.30	1.00
Perfection Giant Flowering Crimson.....	.30	1.00
“ “ “ “ Crimson Ray.....	.30	1.00
“ “ “ “ Mixed.....	.20	.75
Hybrida, Klondyke, orange.....	1.80	6.00
Miniature Yellow (Bidens Humulis).....	.15	.50

CYNOGLOSSUM (Chinese Forget-me-not)

Amabile Deep Ultramarine Blue.....	.20	.60
Amabile Pink.....	1.50	5.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price $\frac{1}{4}$ lb.	Price per lb.
DAHLIA, California Grown, Prize Winning Strains			
Collarette Mixed, saved from 23 separate varieties.....	\$0.60	\$1.80	\$6.00
Decorative and Cactus Mixed, includes Decoratives, Hybrid Cactus, English and American Cactus Types, 45 newest and best exhibition varieties.....	4.00	12.00	40.00
Pompon (Lilliput) Mixed, saved from 15 leading and distinct varieties.....	3.00	9.00	30.00
Show and Hybrid Show Mixed (Double) saved from newest and best varieties.....	1.60	4.80	16.00
Single Mixed, contains Fuji San, Notre Dame, Union Jack and other first-class varieties....	.50	1.50	5.00
Coltness Scarlet.....	1.50	4.50	15.00
" Scarlet Gem.....	1.50	4.50	15.00
" White.....	1.50	4.50	15.00
" Yellow.....	1.50	4.50	15.00
" Hybrids Mixed.....	1.20	3.60	12.00
Unwin's Dwarf Hybrids Mixed, miniature early flowering, semi-double hybrids 18 to 24 inches high with a wide range of charming colors; require no stakes and may be planted 18 to 20 inches apart.....	2.00	6.00	20.00
DELPHINIUM ANNUAL OR CHINENSIS, Tall (3 feet high)			
Cambridge Blue (New) (Waller-Franklin) rich clear belladonna blue.....	1.50	4.50	15.00
Dark Blue.....	.90	3.00	
White.....	.90	3.00	
Mixed.....	.75	2.50	
DELPHINIUM ANNUAL OR CHINENSIS, Dwarf (1 foot high)			
Azure Fairy, azure blue.....	1.80	6.00	
Blue Butterfly Improved, ultramarine blue.....	1.80	6.00	

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price per oz.	Price ¼ lb.	Price per lb.
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DELPHINIUM (Perennial Larkspur)

Belladonna Improved (Cliveden Beauty) light blue, larger flowered and a stronger grower than the original Belladonna.....	\$2.50	\$7.50	\$25.00
Belladonna (True) light blue.....	1.50	4.50	15.00
Bellamosum, dark blue.....	1.50	4.50	15.00
Cardinale, scarlet.....	2.00	6.00	20.00
C. W. Matthes, pure blue.....	5.00	15.00	50.00
King of Delphiniums, deep blue, white eye.....	5.00	15.00	50.00
Lavanda, deep rosy lavender.....	5.00	15.00	50.00
Millicent Blackmore, light blue and pale mauve.....	5.00	15.00	50.00
Mrs. Townley Parker, deep blue.....	5.00	15.00	50.00
Rev. E. Lascelles, dark blue, white center	5.00	15.00	50.00
Waller-Franklin Select Double Mixed.....	5.00	15.00	50.00
Waller-Franklin Wrexham or Hollyhock Strain. A magnificent strain which we believe is superior to any other strain offered.			
Wrexham Art Shades.....	5.00	15.00	50.00
“ Deep Blue Shades.....	5.00	15.00	50.00
“ Light Blue Shades.....	5.00	15.00	50.00
“ Mid-Blue Shades.....	5.00	15.00	50.00
“ Finest Mixed.....	4.00	12.00	40.00
Hybrids XXX Art Shades (W-F).....	2.00	6.00	20.00
“ XXX Deep Blue Shades (W-F).....	2.00	6.00	20.00
“ XXX Light Blue Shades (W-F).....	2.00	6.00	20.00
“ XXX Mid-Blue Shades (W-F).....	2.00	6.00	20.00
“ XXX Mixed (W-F).....	1.50	4.50	15.00
Gold Medal Hybrids Mixed.....	.80	2.50	8.00

DIANTHUS CHINENSIS (China or Indian Pinks)

Hybridus Latifolius Atrococcineus Fl. Pl., scarlet.....	.90	3.00
Hybridus Latifolius Fl. Pl. Mixed.....	.75	2.50
Tom Thumb Brilliant, double scarlet 6 in. high	.90	2.75
Chinensis Double Mixed.....	.40	1.35
Chinensis Single Mixed.....	.35	1.10

DIANTHUS HEDDEWIGII (Japanese Pinks)

Crimson Belle, single, deep crimson.....	.75	2.50
Dark Purple Fl. Pl. (Violet Queen).....	1.50	5.00
Diadematus Fl. Pl. (Diadem Pinks) double mixed.....	.75	2.50
Eastern Queen, single rose.....	.60	2.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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DIANTHUS HEDDEWIGII (Japanese Pinks)—Continued

Fireball Fl. Pl., deep scarlet.....	\$1.00		\$3.50
Imperialis Fl. Pl., Imperial Pinks Mixed.....	.50		1.50
Mourning Cloak Fl. Pl., black purple, white margin90		3.00
Nobilis Giant Mixed (Royal Pinks) single mixed.....	.60		2.00
The Bride, white, rosy purple eye.....	.60		2.00
Heddewigii Hybridus double mixed.....	.60		2.00
Heddewigii single mixed.....	.60		2.00

DIANTHUS HEDDEWIGII LACINIATUS

Lucifer Fl. Pl., orange scarlet.....	1.25		4.00
Mirabilis, single (Marvelous Pinks).....	.75		2.50
Pink Beauty, Fl. Pl., fine.....	\$1.00	3.00	10.00
Punctatus Mixed (Princess Pinks) single.....	.75		2.50
Salmoneus, Salmon Queen, single salmon.....	1.25		4.00
“ Fl. Pl. Salmon King.....	1.25		4.00
Snowball, Fl. Pl., large white.....	.90		3.00
Snowdrift, Fl. Pl., pure white.....	.90		3.00
Vesuvius, single orange scarlet.....	.90		3.00
Heddewigii Laciniated Double Mixed.....	.60		2.00
Heddewigii Laciniated Single Mixed.....	.55		1.80

DIANTHUS SWEET WIVELSFIELD

(Dianthus Allwoodii x D. Barbatus.) A new hardy annual, good for borders, as a cut flower, and especially adapted for rock gardens.....	1.00	3.00	10.00
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DIANTHUS PLUMARIUS (Grass or Clove Pinks)

Rose, double, dwarf.....	1.50	4.50	15.00
White “ “	1.50	4.50	15.00
Double Pinks fine mixed.....		1.80	6.00
Single Pinks fine mixed.....		.25	.80
Semperflorens Mixed, double and semi-double.....		.50	1.50
Cyclops, Single Perpetual, various colors with blood red eye.....		1.25	4.00
Scoticus Double, Scotch Mixed.....	3.00	9.00	30.00
Perpetual Large Flowered Double Mixed.....	3.00	9.00	30.00
Large Flowering Double Choice Mixed, sweet scented.....	3.00	9.00	30.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
DIANTHUS—PINKS VARIOUS			
Allwoodii, hybrid between Carnation and Pink, very free flowering, mixed colors—Per 1,000 Seeds, \$3.00			
	1/16 oz.	¼ oz.	Per oz.
Allwoodii Alpinus, perennial, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden.....	\$2.50	\$7.50	\$25.00
	Price per oz.	Price ¼ lb.	Price per lb.
Caesius (Cheddar Pinks) pink, for borders and rock gardens.....	\$0.50	\$1.50	\$5.00
Deltoides (Maiden Pinks) rose, for rock gardens	.80	2.50	8.00
Deltoides Brilliant, rich rose pink.....	.90	2.75	9.00
Deltoides Major Stern's variety.....	.90	2.75	9.00
Graniticus, dwarf crimson.....	.80	2.50	8.00
Rock Garden Species Waller-Franklin Formula Mixture, 25 rare varieties mixed.....	2.00	6.00	20.00
DIDISCUS COERULEUS (Blue Lace Flower) blue.....		1.35	4.50
DIGITALIS GIANT SHIRLEY MIXED (Foxglove).....		.75	2.50
DIGITALIS GLOXINIOIDES (Spotted Flowers)			
Purple.....		.75	2.50
Rose.....		.75	2.50
White.....		.75	2.50
Mixed.....		.60	2.00
DIGITALIS MONSTROSA Mixed.....		.75	2.50
DIGITALIS HYBRIDA LUTZII, salmon hybrids.....		1.80	6.00
DIMORPHOTHECA (Star of the Veldt)			
Aurantiaca, Golden West.....	1.80		6.00
“ Orange Yellow.....	1.50		5.00
“ Salmon Beauty.....	2.50		8.00
“ White Beauty.....	2.50		8.00
“ Mixed Hybrids.....	1.50		5.00
Eklonis, pure white with blue disc, long stems	1.20	3.60	12.00
Ringens, white with blue zone.....	1.50	4.50	15.00
DOLICHOS (Hyacinth Bean)			
Lablab White.....	.15		.40
“ Princess Helene (Daylight).....	.20		.60
Purple (Darkness).....	.15		.40
Soudanensis.....	.30		1.00
Mixed.....	.15		.40
Lignosus, Australian Pea Vine.....	1.00		3.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

ERYSIMUM (Fairy Wallflower) dwarf compact golden

yellow.....\$0.60 \$2.00

ESCHSCHOLTZIA (California Poppy) SPREADING VARIETIES

Aurantiaca, rich orange, true California Poppy, Award

of Merit, R. H. S., 1930..... .30 1.00

Canaliculata Crocea, orange, fluted..... .60 2.00

Carmine King, deep carmine..... .60 2.00

Chrome Queen, amber yellow..... .50 1.50

Golden West (Californica) yellow with orange center,

Highly Commended, R. H. S., 1930..... .20 .75

Mandarin, inside petals orange, outside scarlet..... .50 1.50

Rosy Queen, rosy pink..... .50 1.50

Tango (Waller-Franklin) bronzy red overlaid terra cotta .. 1.50 5.00

Vesuvius (Waller-Franklin) wallflower red..... .90 3.00

Waller's Crimson, carmine crimson..... .60 2.00

White..... .20 .75

Brilliant Mixed, rich in shades of crimson, pink and

orange-scarlet..... .40 1.25

Mixed, white, yellow and orange shades..... .20 .75

ESCHSCHOLTZIA DWARF ERECT VARIETIES

Ballet Girl (Waller-Franklin) carmine, creamy white..... 1.50 5.00

Fireflame, orange scarlet.....\$1.00 3.00 10.00

Fringed Yellow, buttercup yellow, fringed petals..... .75 2.50

Lovely (Waller-Franklin) rose pink suffused salmon,

Highly Commended, R. H. S., 1930..... 1.50 5.00

Mauve Beauty (Waller-Franklin) pure mauve..... 1.50 5.00

Orange Flame (Waller-Franklin) vivid orange scarlet..... 1.50 5.00

Purple Glow (Waller-Franklin) reddish purple..... 1.50 5.00

Scarlet Beauty (Waller-Franklin) deep scarlet..... 1.50 5.00

The Geisha, orange crimson, inside petals golden..... 1.25 4.00

Hybrida Mixture (Waller-Franklin). A mixture of dwarf

erect varieties, containing new colors in Eschscholt-

zias, including soft pink, scarlet, chrome, copper red,

claret and royal purple..... 1.25 4.00

ESCHSCHOLTZIA DOUBLE OR SEMI-DOUBLE VARIETIES

Carmine Queen, vivid crimson carmine..... 1.00 3.00 10.00

Crocea, orange..... .90 3.00

Enchantress, pink..... 1.50 5.00

Rose..... 1.50 5.00

White..... 1.25 4.00

Double Choice Mixed..... 1.25 4.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price per oz.	Price ¼ lb.	Price per lb.
EUPHORBIA				
Heterophylla (Mexican Fire Plant) or Annual Poinsettia, carmine.....			\$1.25	\$ 4.00
EVERLASTINGS , Choice mixture composed of varieties of the same height such as Ammobium, Helichrysum, Xeranthemum, etc.....				
			.50	1.50
FORGET-ME-NOT (Myosotis)				
Alpestris Blue.....		1.00		3.50
Alpestris Mixed.....		1.00		3.50
GAILLARDIA (Blanket Flower)				
Picta Single Indian Chief, bronzy red, Award of Merit, R. H. S., 1929.....			.60	2.00
" " Mixed.....			.60	2.00
" Lorenziana Double Mixed.....			.70	2.25
Grandiflora Burgundy, dark scarlet, edged				
" golden yellow.....		\$2.00	6.00	20.00
" Dazzler, golden yellow and maroon red.....		1.00	3.00	10.00
" Portola Hybrida (New) (Waller-Franklin) shades of bronzy red, golden tipped, very robust.....		1.00	3.00	10.00
" Sanguinea, copper red.....			1.00	3.50
" Tangerine (New) orange, red.....		1.00	3.00	10.00
" Superba, Choice Mixed.....			.90	3.00
" Fine Mixed.....			.60	2.00
GERANIUM (Crane's Bill) Zonal, finest mixed...		2.00	6.00	20.00
GERBERA HYBRIDS (Transvaal Daisy) Per 1,000 Seeds				
Coral Shades.....		\$3.50		
Orange Shades.....		3.50		
Pink Shades.....		3.50		
Red Shades.....		3.50		
Rose Shades.....		3.50		
Yellow Shades.....		3.50		
Hybrid Mixed.....		2.00		
GEUM (Avens) Per oz.				
Lady Stratheden, double orange yellow.....		\$1.50	4.50	15.00
Mrs. Bradshaw, double scarlet.....		1.20	3.60	12.00
GILIA				
Achilleaefolia, blue.....			.25	.80
Capitata (Queen Ann's Thimble) lavender blue.....			.25	.80
Tricolor Mixed.....			.25	.80

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price	Price	Price
	per oz.	$\frac{1}{4}$ lb.	per lb.
GLAUCIUM (Horned Poppy) orange-scarlet and yellow.....	\$0.75		\$ 2.50
GODETIA TALL DOUBLE GRANDIFLORA—Produces fine gladiola-like flowers in long trusses; excellent for cutting.			
Carmine, soft pink, carmine blotched.....	.75		2.50
Cherry Red.....	.75		2.50
Crimson.....	.75		2.50
Flesh Pink.....	.75		2.50
Mauve.....	.75		2.50
Pink.....	.75		2.50
Rich Pink.....	.75		2.50
Rosy Morn, bright pink.....	.75		2.50
Choice Mixed.....	.60		2.00
GODETIA (Satin Flower) Dwarf fine mixed.....	.60		2.00
GOURDS ORNAMENTAL			
Large Decorative Varieties Mixed.....	.30		.90
Small Decorative Varieties Mixed.....	.30		1.00
GREVILLEA ROBUSTA (Silk Oak).....	1.50		5.00
GYPSOPHILA ELEGANS (Chalk Plant)			
Grandflora Alba, Paris Market, extra select.....	.15		.50
GYPSOPHILA PANICULATA (Baby's Breath)			
Double Snow White.....	\$3.00	9.00	30.00
Single, white.....	.50		1.50
Repens, white, creeping, ideal for rock gardens.....	1.50		5.00
HELIANTHUS: See Sunflower			
HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower)			
Canary Yellow (Waller-Franklin) (Buttercup).....	.90		3.00
Crimson.....	.90		3.00
Fireball.....	.90		3.00
Golden Globe.....	.90		3.00
Rose Carmine Shades.....	.90		3.00
Rose Queen (Waller-Franklin) rich deep rose.....	.90		3.00
Salmon.....	.90		3.00
Salmony Red.....	.90		3.00
Scarlet.....	.90		3.00
Silvery Pink (New) (Waller-Franklin) silvery cameo pink..	.90		3.00
Violet.....	.90		3.00
White.....	.90		3.00
Mixed, extra fine.....	.75		2.50
HELIOTROPE (Cherry Pie) Giant Mixed.....	.70	2.10	7.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price per oz.	Price ¼ lb.	Price per lb.
HEUCHERA (Alum Root or Coral Bells)				
Sanguinea Splendens, vermillion.....		\$5.00	\$15.00	\$50.00
Spitfire, large rich scarlet.....		5.00	15.00	50.00
Hybrids Mixed.....		5.00	15.00	50.00
HOLLYHOCK				
Chater's Double Chamois.....			2.10	7.00
" " Deep Rose.....			2.10	7.00
" " Maroon.....			2.10	7.00
" " Newport Pink.....			2.10	7.00
" " Salmon Rose.....			2.10	7.00
" " Scarlet.....			2.10	7.00
" " Sulphur Yellow.....			2.10	7.00
" " White.....			2.10	7.00
" " Superb Mixed.....			1.50	5.00
Palling Belle, large double pale pink with wide outer guard.....		1.00	3.00	10.00
Alameda Pink, light pink shades, Allegheny type.....		1.50		5.00
Imperator, very large fringed flowers 6 inches across with double rosette in center resembling a crested begonia, colors ranging through delicate pink to cerise salmon.....		1.20	3.60	12.00
Triumph, grows 4 to 5 ft. high, is of branching habit with waved and fringed flowers in a great variety of colors, including crimson, scarlet, carmine, rose, flesh, white, cream, yellow, lilac, violet and purple. Blooms 10 days ahead of ordinary Hollyhocks.....		1.00	3.00	10.00
Allegheny Mixed, semi-double, art shades.....			.50	1.50
Single Chamois.....			1.50	5.00
" Maroon.....			1.50	5.00
" Mauve.....			1.50	5.00
" Pink.....			1.50	5.00
" Rose.....			1.50	5.00
" Scarlet.....			1.50	5.00
" White.....			1.50	5.00
" Yellow.....			1.50	5.00
" Mixed.....			.40	1.25
HORNED POPPY, see Glaucium				
HUNNEMANNIA (Mexican Tulip Poppy) Fumariaefolia.....			.75	2.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
IBERIS (Perennial Candytuft)			
Gibraltarica, lilac shading to white.....	\$1.50		\$ 5.00
Queen of Italy, rosy lilac.....	.60		2.00
Sempervirens, perennial white.....	\$1.00	3.00	10.00
IPOMEA			
Heavenly Blue (Rubro Coerulea) pure sky blue shading to white at center, early flowering.....	1.80		6.00
Quamoclit Scarlet (Cypress Vine).....	.50		1.50
" White.....	.50		1.50
" Mixed.....	.50		1.50
" Hybrid (Cardinal Climber).....	1.50		5.00
ISATIS (Woad) Glauca , rare hardy perennial, yellow flowers, 3 ft. high.....	.75		2.50
KOCHIA (Summer Cypress) Trichophylla Childsii15		.40
KUDZU VINE, Pueraria Thunbergiana60		2.00
LANTANA, Hybrida Mixed90		3.00
LARKSPUR, Emperor Dwarf Branching Double Stock Flowered , about twenty-four inches high.			
Ageratum Blue.....	.60		2.00
Brilliant Carmine (Waller-Franklin).....	.60		2.00
Cameo Pink (Waller-Franklin) a beautiful addition to this group.....	.60		2.00
Mauve Rose.....	.60		2.00
Pink Delight (Waller-Franklin).....	.60		2.00
Violet Purple.....	.60		2.00
White.....	.60		2.00
Choice Mixed.....	.40		1.25
LARKSPUR, Early Giant Hyacinth Flowered Improved , about thirty-six inches high, early flowering.			
Dark Blue.....	1.25		4.00
Lilac.....	1.25		4.00
Pink.....	1.25		4.00
Purple.....	1.25		4.00
White.....	1.25		4.00
Choice Mixed.....	1.00		3.50

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price Price
per oz. ¼ lb. per lb.

LARKSPUR GIANT IMPERIAL

As the base branching habit of this group of Larkspurs is identical with the base branching habit of Giant Imperial Stock, we have decided to name this group Giant Imperial. These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant. This group really originated with the introduction of Exquisite Pink Improved and Exquisite Rose, both of which received an "Award of Merit" from the Royal Horticultural Society in 1929.

Blue Spire (Waller-Franklin) intense deep Oxford Blue.....	\$2.50	\$8.00
Carmine King, deep carmine rose.....	2.50	8.00
Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, Award of Merit, R. H. S., 1929.....	1.50	5.00
Exquisite Rose (Waller-Franklin) rose pink, Award of Merit, R. H. S., 1929.....	1.50	5.00
Gloria (New) (Waller-Franklin) deep rose.....	\$1.00 3.00	10.00
Lilac Spire (Waller-Franklin) lilac.....	2.50	8.00
Los Angeles, rose on salmon ground.....	1.50	5.00
Miss California, deep pink shaded salmon.....	2.50	8.00
Peach Blossom (New) (Waller-Franklin) light pink.....	1.00 3.00	10.00
The Empress, salmon rose.....	1.00	3.50
White Spire (Waller-Franklin) dazzling pure white. This variety is twice as white as any other white Larkspur	1.80	6.00
Imperial Mixed.....	1.50	5.00

LARKSPUR, Tall Branching Double Stock Flowered

Bright Rose, is mauve rose.....	.60	2.00
Dark Blue.....	.60	2.00
Empress Rose, pink.....	.60	2.00
Exquisite Pink (Waller-Franklin).....	1.25	4.00
La France, salmon pink.....	1.50	5.00
Lilac.....	.60	2.00
Lustrous Carmine.....	.75	2.50
Rosy Scarlet.....	.75	2.50
Shell Pink, is lilacy white.....	.60	2.00
Sky Blue.....	.60	2.00
White.....	.60	2.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	.60	2.00
Mixed.....	.40	1.25

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
LATHYRUS LATIFOLIUS (Everlasting Pea)			
Pink Beauty.....	\$0.60		\$ 2.00
Red.....	.60		2.00
White Pearl.....	.90		3.00
Mixed.....	.40		1.25
LAVATERA (Mallow)			
Assurgentiflora (California Windbreak) rose.....	.30		1.00
Splendens Rosea.....	.75		2.50
" Sunset, rosy carmine.....	.75		2.50
" White.....	.75		2.50
LEPTOSYNE (Sea Dahlia)			
Maritima Grandiflora, yellow.....	1.25		4.00
Stillmanii, golden yellow.....	1.50		5.00
LILIUM REGALE (Regal Lily)	\$1.20	3.60	12.00
LINARIA (Toad Flax)			
Carmine Shades.....	.30		1.00
Chamois Shades.....	.30		1.00
Crimson and Gold.....	.30		1.00
Golden Gem.....	.30		1.00
Lavender Shades.....	.30		1.00
Snow White.....	.30		1.00
Maroccana Hybrida Excelsior Mixed.....	.30		1.00
LINUM (Flax)			
Flavum, yellow.....	2.00	6.00	20.00
Grandiflorum Rubrum (Scarlet Flax).....	.30		1.00
Narbonense, steel blue.....	1.00	3.00	10.00
Perenne, Sibiricum, blue.....	.50		1.50
LUPINUS (Annual Lupines)			
Hartwegii Albus.....	.30		1.00
" Dark Blue, Oxford Blue "Highly Com- mended" R. H. S.....	.30		1.00
" Roseus.....	.30		1.00
" Sky Blue, Cambridge Blue.....	.30		1.00
" Mixed.....	.25		.90
Hybridus Roseus, pink.....	.60		2.00
Nanus Blue.....	.30		1.00
Small Seeded Annual Sorts Mixed.....	.20		.75
Texas Blue Bonnet.....	.50		1.50

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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MARIGOLD TALL AFRICAN DOUBLE FISTULOSA

An especially fine tall branching strain, bearing enormous flowers of the quilled type.

Lemon Alldouble (New) (Waller-Franklin). A com-

panion to Orange Alldouble.....\$1.50 \$ 4.50 \$15.00

Lemon Queen..... 1.50 5.00

Orange Alldouble (New) (Waller-Franklin). A new strain of African Marigold which we have developed and which comes a very high percentage of large, closely quilled, double heads, and a small percentage of loosely formed heads which are equally beautiful and useful for cutting. The singles have been practically eliminated.....

1.50 4.50 15.00

Orange Prince..... 1.50 5.00

Mixed..... .75 2.50

Guinea Gold (New) orange flushed with gold, 2 to 2½ ft. high, producing many medium-sized flowers.....

1.00 3.00 10.00

MARIGOLD TALL FRENCH DOUBLE

Dark Brown..... .50 1.50

Lemon..... .50 1.50

Orange..... .50 1.50

Scotch Gold Striped..... 1.50 5.00

Spotted (Pulchra Plena) yellow, spotted brown..... .50 1.50

Mixed..... .40 1.25

Australian Giant or Grendon Tree, brownish yellow, very tall with hardly any marigold odor.....

.90 3.00

Single Brown (Josephine) for Florists..... .50 1.50

MARIGOLD DWARF FRENCH DOUBLE

Dark Brown..... .55 1.80

Golden Ball, very compact, large golden yellow..... .55 1.80

Golden Yellow Brown Margin, large flowering..... .55 1.80

Pallida, dwarf compact, pale sulphur yellow..... .55 1.80

Robert Beist, dark maroon..... .60 2.00

Spotted (Pulchra Nana) yellow, spotted brown..... .55 1.80

Striped, extra select..... .75 2.50

Monarch Strain Mixed..... 1.50 5.00

Mixed, extra choice..... .50 1.50

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
MARIGOLD DWARF FRENCH SINGLE			
Diadem, mahogany red, edged gold.....	\$0.40		\$1.25
Fire Cross, saffron orange with brown red center.....	.75		2.50
Gold Star, yellow striped maroon.....	.40		1.25
Legion of Honor (Little Brownie).....	.50		1.50
Silver King, pale yellow, maroon at base.....	.40		1.25
Star of India, crimson striped yellow.....	.40		1.25
Tagetes, Signata Pumila, very dwarf orange.....	1.50		5.00
Mixed.....	.30		1.00
MATRICARIA (Feverfew)			
Capensis Alba Plenissima.....	.60		2.00
Eximia Nana Fl. Pl. Golden Ball.....	\$1.00	3.00	10.00
MATTHIOLA BICORNIS (Evening Scented Stock).....	.20		.60
MAURANDIA BARCLAYANA MIXED.....	2.00	6.00	20.00
MIGNONETTE (Reseda)			
Reseda Odorata Grandiflora Improved.....	.15		.45
Allen's Defiance.....	.30		1.00
Ball's Forcing Strain.....	1.00	3.00	10.00
Golden Queen, compact bedding, yellow.....	.30		1.00
Machet.....	.30		1.00
" Bismarck, extra large spikes.....	1.00		3.50
" Giant Flowering, selected strain.....	.90		3.00
" Golden.....	.60		2.00
" Golden Goliath, giant golden yellow.....	1.50		5.00
" Goliath Red, large intense red spikes.....	1.25		4.00
" New York Market, Florists' Strain.....	1.50		5.00
" Orange Queen.....	.60		2.00
" White, carefully selected strain.....	1.25		4.00
" Special Mixture.....	.30		1.00
Dobbie's Giant, mammoth red spikes.....	.40		1.25
Gigantea Pyramidalis, giant red spikes.....	.40		1.25
Salmon Red (Salmon Queen).....	.50		1.50
Victoria Perfecta, brilliant red spikes.....	.50		1.50
MINA Lobata (Flag of Spain) scarlet and orange			
climber.....	1.00	3.00	10.00
MIRABILIS (Four O'Clocks) Marvel of Peru Mixed.....	.15		.50
MYOSOTIS—See Forget-me-not			

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS

Price Price
1/4 lb. per lb.

NASTURTIIUM DWARF (Indian Cress)

Aurora, terra cotta.....	\$0.35
Beauty, yellow and scarlet.....	.35
Bronze, reddish golden bronze.....	.35
Chameleon, choice mixture of rare colors.....	.35
Cloth of Gold, fiery red, golden leaved.....	.35
Crimson.....	.35
Crystal Palace Gem, sunflower yellow, spotted purple maroon.....	.35
Empress of India, dark scarlet, dark leaved.....	.35
Golden King, Indian yellow, dark leaved.....	.35
“ Queen, bright yellow, golden leaved.....	.35
Ivy Leaved Mixed, laciniated.....	.35
King of Tom Thumbs, bright scarlet, dark leaved.....	.35
“ Theodore, purple-garnet, dark leaved....	.35
Pearl or Moonlight, amber white.....	.35
Prince Henry, pale yellow, spotted carmine red.....	.35
Queen of Tom Thumbs, variegated leaved mixed.....	.35
Regelianum, purple-garnet.....	.35
Roseum Coeruleum.....	.35
Ruby King, bluish rose.....	.35
Spencer Choice Mixed, waved leaves.....	.35
Spotted King or Ladybird, yellow, spotted red.....	.35
Vesuvius or Salmon Queen, salmon rose.....	.35
Yellow.....	.35
Special Fancy Mixture of Dark Leaved Varieties.....	.35
Fine Dwarf Mixed.....	.32

NASTURTIIUM LILLIPUT

The plants of this group are much smaller than the ordinary Dwarf Nasturtiums. They are very dwarf and compact and the flowers and leaves are also smaller. They are fine for bedding and edging.

Baby Rose, creamy white, spotted pink.....	\$0.20	.75
Lady Cherry, wine red, dark leaved.....	.20	.75
Ruby, ruby red.....	.20	.75
Snow Queen, cream white.....	.20	.75
Lilliput Hybrids Mixed.....	.20	.75

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS

Price Price
1/4 lb. per lb.

NASTURTIIUM TALL or TRAILING, Including Lobb's.

Owing to the similarity in color and type among the Tall and Lobbianum Nasturtiums we have taken the best in each group and combined them under the heading of Nasturtium Tall or Trailing.

Brilliant or Fulgens (Lucifer) bright scarlet, dark leaved.....	\$0.35
Butterfly, sunflower yellow spotted salmon pink.....	.35
Chameleon (Coquette) choice mixture of rare colors.....	.35
Cloth of Gold, fiery red.....	.35
Crimson, velvety crimson.....	.35
Dunnett's Orange (Sunlight).....	.35
Edward Otto, lilac brown.....	.35
Firefly, yellow, spotted red.....	.35
Fordhook Fashion, terra cotta on yellow ground.....	.35
Giant of Battles, amber yellow spotted bright red.....	.35
Gold Garnet, orange yellow, spotted garnet.....	.35
Golden Queen, sunflower yellow.....	.35
Hemisphericum, bright yellow, marbled salmon rose.....	.35
Ivy Leaved Mixed, laciniated.....	.35
Jupiter, golden yellow large flowered.....	.35
King of the Blacks, dark purple.....	.35
King Theodore (Black Prince) purple-garnet, dark leaved...	.35
Madam Gunther's Hybrids, variety of brilliant colors.....	.35
Pearl or Moonlight (Asa Gray) amber white.....	.35
Prince Henry, amber yellow, spotted carmine red.....	.35
Regelianum, purplish crimson.....	.35
Rose.....	.35
Ruby (Rudolph Virchow) bluish rose.....	.35
Scarlet (Spitfire) rosy scarlet.....	.35
Schulzi, scarlet dark leaved; darker than Brilliant or Fulgens and the nearest to Empress of India.....	.35
Shillingi, yellow, spotted maroon.....	.35
Tom Pouce, trailing.....	.50
Twilight, delicate salmon.....	.35
Variegated Mixed (Lobb's Queen Type).....	.35
Vesuvius or Salmon Queen (Regina) salmon rose.....	.35
Yellow, sunflower yellow.....	.35
California Giants Special Mixture.....	.35
California Giants Mixed.....	.30

NASTURTIIUM DOUBLE SWEET SCENTED GOLDEN

GLEAM, rich yellow, semi-dwarf habit.....	\$0.90	3.00
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WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS				Price per oz.	Price ¼ lb.	Price per lb.
NEMESIA						
Strumosa Grandiflora Suttoni, Blue.....	\$2.50	\$	7.50	\$25.00		
“ “ “ Cherry Red.....	2.50		7.50	25.00		
“ “ “ Orange.....	2.50		7.50	25.00		
“ “ “ Rose.....	2.50		7.50	25.00		
“ “ “ Scarlet.....	2.50		7.50	25.00		
“ “ “ Mixed.....	2.00		6.00	20.00		
Nana Compacta Blue Gem Improved.....	2.50		7.50	25.00		
“ “ Triumph Mixed.....	3.00		9.00	30.00		
NEMOPHILA						
Insignis Blue (Baby Blue Eyes).....			.30	1.00		
Choice Mixed, all sorts.....			.30	1.00		
NICOTIANA (Flowering Tobacco)						
Affinis, Sweet Scented White.....			.50	1.50		
“ Hybrida Grandiflora Mixed, sweet scented.....			.55	1.75		
Sanderae, Crimson King, dark velvety crimson red.....			.90	3.00		
“ Hybrida Mixed.....			.60	2.00		
NIGELLA DAMASCENA (Love in a Mist)						
Miss Jekyll, double blue.....			.20	.75		
OENOTHERA (Evening Primrose) Lamarckiana.....						
			.15	.50		
PANSY (Heartsease)						
Rheingold.....	7.50		22.50	75.00		
Swiss Alpenglow, garnet red.....	7.50		22.50	75.00		
Swiss Blue (Ullswater) rich clear blue.....	7.50		22.50	75.00		
Super Swiss Giants (Roggli) Mixed.....	6.00		18.00	60.00		
PENTSTEMON (Beard Tongue)						
Hybrid Gloxinioides Carmine Shades.....	2.00		6.00	20.00		
“ “ Red Shades.....	2.00		6.00	20.00		
“ “ Rose Shades.....	2.00		6.00	20.00		
“ “ Violet Shades.....	2.00		6.00	20.00		
“ “ Mixed (Sensation).....	2.00		6.00	20.00		
Grandiflora Mixed.....	1.20		3.60	12.00		
Blue Gem, fine for rock gardens.....	1.00		3.00	10.00		
Cyananthus, deep purple.....	1.00		3.00	10.00		
Southgate Gem, glowing scarlet.....	2.00		6.00	20.00		

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
PETUNIA HYBRIDA			
Alba, pure white.....	\$1.50		\$ 5.00
Blue Bee, the blue of Viola Jersey Gem.....	\$0.80	2.50	8.00
Carmen Sylva (Baby Blue) violet, white throat.....	1.50		5.00
Countess of Ellesmere, rose, white throat.....	1.25		4.00
General Dodds, velvety blood red.....	1.80		6.00
Golden Rose (Lord Courtenay).....	1.80		6.00
Howard's Star, purple, white star.....	1.25		4.00
Howard's Star Improved (Waller-Franklin) vel- vety purple, pure white star.....	1.20	3.60	12.00
Inimitable, blotched and striped.....		1.25	4.00
Rose King, rich rose.....		1.85	6.25
Violacea, deep violet.....		2.10	7.00
De Luxe Bedding Mixture (Waller-Franklin). A mixture made up of large flowering hybrid sorts.....	1.00	3.00	10.00
Waller-Franklin Formula Mixture.....	.80	2.50	8.00
Mixed, excellent mixture.....		.90	3.00
PETUNIA HYBRIDA NANA ERECTA			
Alderman, deep violet.....	1.00	3.00	10.00
Cockatoo (New) violet purple with irregular sized white spots and stars.....	2.00	6.00	20.00
Crimson.....	1.00	3.00	10.00
Gloria, carmine rose.....	.90	2.75	9.00
Inimitable, dwarf blotched and striped.....	.80	2.50	8.00
Norma, blue with white star.....	1.00	3.00	10.00
Rose of Heaven, dwarf, rose pink.....	1.00	3.00	10.00
Rosy Morn, pink, white throat, select.....	1.50	4.50	15.00
Senator, gloxinia purple, white throat.....	1.20	3.60	12.00
Silver Blue, light blue.....	1.20	3.60	12.00
Snowball, pure white, very compact.....	1.00	3.00	10.00
Snow Queen, white, compact.....	1.00	3.00	10.00
Violacea, deep violet, the finest strain of violet Petunia on the market.....	1.20	3.60	12.00
Mixed, all Nana Erecta varieties, fine.....	.80	2.50	8.00
PETUNIA BALCONY (Pendula)			
Blue (Violacea).....	3.00	9.00	30.00
Crimson.....	2.00	6.00	20.00
Rose.....	2.00	6.00	20.00
Star of California (New) (Waller-Franklin) vel- vety violet shaded crimson, pure white blotches.....	3.00	9.00	30.00
White.....	2.00	6.00	20.00
Balcony Mixed.....	2.00	6.00	20.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price 1/16 oz.	Price 1/4 oz.	Price per oz.
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PETUNIA GRANDIFLORA, Plain Edged

Brilliant Rose.....	\$1.60	\$4.80	\$16.00
Dwarf Pink Glory (Diener's).....	3.00	9.00	30.00
Elk's Pride, velvety violet.....	1.60	4.80	16.00
Pink Glory.....	1.60	4.80	16.00
Purple Prince.....	.80	2.50	8.00
Steel Blue.....	1.60	4.80	16.00
White Cloud, dwarf white.....	1.60	4.80	16.00
Mixed.....	.80	2.50	8.00

PETUNIA GRANDIFLORA FIMBRIATA

Brilliant Rose.....	1.60	4.80	16.00
Fringed Royal Purple (New).....	5.00	15.00	50.00
Miranda, rosy carmine.....	1.60	4.80	16.00
Pepita, scarlet, blotched white.....	1.60	4.80	16.00
Pride of Portland, rose pink.....	1.60	4.80	16.00
Romany Lass, coppery crimson, dark throat..	4.00	12.00	40.00
Scarlet Beauty.....	1.60	4.80	16.00
Theodosia, rosy pink with golden center.....	2.50	7.50	25.00
Triumph Pink.....	1.60	4.80	16.00
Violacea, velvety violet blue, immense fringed flowers.....	5.00	15.00	50.00
White Beauty.....	1.60	4.80	16.00
Fimbriata Single Mixed.....	1.60	4.80	16.00

PETUNIA FLUFFY RUFFLES

Choice mixed, special strain.....	1.60	4.80	16.00
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PETUNIA GIANTS OF CALIFORNIA. The largest and finest of all single Petunias.

Ruffled Monsters Mixed.....	1.80	5.40	18.00
Choice Mixed, special strain.....	1.80	5.40	18.00

PETUNIA DWARF GIANTS OF CALIFORNIA

Choice mixed, a Superb Strain selected to a dwarf compact type with extra large throat..	3.00	9.00	30.00
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PETUNIA SUPERBISSIMA

Copper Red, dark throat.....	3.00	9.00	30.00
Floretta, steel blue veined black.....	5.00	15.00	50.00
Giant Ruffled Pink.....	1.50	4.50	15.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price 1/16 oz.	Price 1/4 oz.	Price per oz.
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PETUNIA LILLIPUT DOUBLE (Nana Erecta Compacta)

A very dwarf compact strain which produces medium sized double flowers in great profusion; a perfect gem for bedding purposes.

Crimson.....	\$5.00	\$15.00	\$50.00
Pink.....	5.00	15.00	50.00
Rosy Morn.....	5.00	15.00	50.00
Snowball.....	5.00	15.00	50.00
Striped and Blotched.....	5.00	15.00	50.00
Mixed.....	4.50	13.50	45.00

PETUNIA GIANT DOUBLE FRINGED

Madonna, pure white deeply fluted flowers.

Price: 1/16 oz. \$17.30; 1/8 oz. \$28.80; 1/4 oz. \$48.00; per oz. \$160.00.

Shepherd's Pride, salmon shrimp pink.

Price: 1/16 oz. \$17.30; 1/8 oz. \$28.80; 1/4 oz. \$48.00; per oz. \$160.00.

Giant Double Mixed. A strain of Double Fringed Petunia producing a high percentage of extremely large full double flowers.

Price: 1/16 oz. \$12.00; 1/8 oz. \$22.00; 1/4 oz. \$35.00; per oz. \$125.00.

PETUNIA W-F SUPER STRAIN GIANT DOUBLE FRINGED MIXED

We have developed in our breeding grounds a Waller-Franklin Super Strain of Giant Double Fringed Mixed Petunias which by actual count runs 62% large full fringed doubles, 21% semi-doubles, and the balance carnation flowered and singles; making a total of 83% double and semi-double flowers.

Price: 1/32 oz. \$12.00; 1/16 oz. \$22.00; 1/8 oz. \$36.00; 1/4 oz. \$60.00; per oz. \$200.00.

PHACELIA	Price per oz.	Price 1/4 lb.	Price per lb.
Campanularia (California Blue Bell) gentian blue.....		\$0.75	\$2.50
Congesta, blue.....		.30	1.00
Tanacetifolia, light blue (bee food).....		.15	.50

PHLOX DRUMMONDI

Grandiflora Mixed.....	1.50	5.00
Starred Mixed.....	\$0.80	2.50
		8.00

PHYSOSTEGIA VIRGINICA (Obedient Plant)

Pink.....	1.20	3.60	12.00
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PLATYCODON (Balloon Flower) Grandiflora, blue.....	1.50	5.00
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WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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POPPY ICELAND (Nudicaule)

Coonara Pink, shades of pink.....	\$4.00	\$12.00	\$40.00
El Monte, deep tangerine orange.....	2.00	6.00	20.00
Sunbeam Mixture.....	1.20	3.60	12.00

POPPY SHIRLEY DOUBLE BEGONIA FLOWERED

Art Shades, colors of Indian and carmine lake.....	1.25	4.00
Dazzler, orange scarlet.....	1.50	5.00
Eldorado Double Mixed.....	.30	1.00
Pink Shades, extra select.....	.60	2.00
Sweet Briar (New) (Waller-Franklin) deep rose pink.....	2.10	7.00
Queen Mixed.....	.60	2.00
Ryburgh Hybrids Mixed, reselected.....	.60	2.00
Salmon.....	.60	2.00
Begonia Flowered Mixed.....	.90	3.00

POPPY SHIRLEY SINGLE

American Legion (Waller-Franklin) brilliant orange scar- let, Highly Commended, R. H. S.....	.40	1.25
Blue Shades, grey blue.....	.75	2.50
Deep Apricot.....	.60	2.00
Glaucum (Tulip Poppy) intense scarlet.....	.60	2.00
Picotee, white cup, scarlet edging.....	.60	2.00
Salmon Pink.....	.60	2.00
White.....	.60	2.00
Wild Rose Pink.....	.60	2.00
Waller-Franklin Formula Mixture, "Just a little bit better" containing both Single and Double flowers....	.30	1.00
Choice Mixed.....	.20	.75

POPPY SINGLE ANNUAL

Admiral, pure white, edged scarlet.....	.20	.75
Dainty Lady, heliotrope, violet center.....	.20	.75
King Edward, scarlet, shaded crimson.....	.20	.75
Miss Sherwood, white, edge rose.....	.20	.75
The Bride, pure white, fringed.....	.20	.75
Virginia, pure white, edged soft pink.....	.20	.75
Mixed.....	.15	.40

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
POPPY TALL CARNATION FLOWERED DOUBLE (Fringed Petals)			
Bright Rose.....	\$0.30		\$ 1.00
Fairy Blush Hybrids, mixture of light pink shades.....	.30		1.00
Heliotrope.....	.30		1.00
Mikado, red, white striped.....	.30		1.00
Shell Pink.....	.30		1.00
White Swan.....	.30		1.00
Mixed.....	.25		.80
POPPY, Double mixed all varieties.....	.25		.80
POPPY TALL PAEONY FLOWERED DOUBLE (Plain Petals)			
American Flag, white, margined scarlet.....	.30		1.00
Bright Rose.....	.30		1.00
Cardinal Red.....	.30		1.00
Creamy Yellow.....	.30		1.00
Shrimp Pink.....	.30		1.00
White.....	.30		1.00
Mixed.....	.25		.80
POPPY ORIENTAL (Annual) tall red.....	.30		1.00
PORTULACA GRANDIFLORA (Rose Moss)			
Double Mixed.....	\$1.80	5.40	18.00
Single Mixed.....		.90	3.00
PYRETHRUM (Chrysanthemum)			
Aureum (Golden Feather).....		.50	1.50
Uliginosum (Giant Daisy) white.....	2.00	6.00	20.00
RICINUS (Castor Oil Plant)			
Sanguineus, red stalks.....		.20	.75
Zanzibariensis Mixed.....		.25	.85
ROMNEYA Coulteri (Matilija Poppy) white.....	1.80	5.40	18.00
RUDBECKIA (Cone Flower)			
Bicolor Superba, golden yellow, dark spots.....		.75	2.50
My Joy (New) orange yellow with rather small cone. Some flowers are over 5 in. in diameter	1.00	3.00	10.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price $\frac{1}{4}$ lb.	Price per lb.
SALPIGLOSSIS EMPEROR (Painted Tongue)			
Alba Lutea (White and Gold).....	\$1.50		\$ 5.00
Brown and Gold.....	1.50		5.00
Chamois.....	1.50		5.00
Crimson.....	1.50		5.00
Faust, black.....	1.50		5.00
Light Blue and Gold.....	1.50		5.00
Primrose.....	1.50		5.00
Purple and Gold.....	1.50		5.00
Rose and Gold.....	1.50		5.00
Scarlet and Gold.....	1.50		5.00
Velvety Red.....	1.50		5.00
Velvety Violet.....	1.50		5.00
Violet and Gold.....	1.50		5.00
Gloxiniaflora Mixed, veined varieties.....	1.50		5.00
Emperor (Superbissima) Mixed.....	1.25		4.00
SALVIA (Flowering Sage)			
Azurea Grandiflora, blue.....	\$1.50	4.50	15.00
Farinacea, light blue.....	1.50	4.50	15.00
“ Blue Bedder, a more compact form with deeper blue flowers.....	2.50	7.50	25.00
SANVITALIA (Trailing Zinnia)			
Procumbens Fl. Pl., yellow.....		1.80	6.00
SAPONARIA (Soap Wart)			
Vaccaria Rose.....		.10	.25
“ White.....		.10	.25
Ocymoides, rose.....		.90	3.00
SCABIOSA, Grandiflora Flora Plena (Sweet Scabious)			
Ageratum Blue, Highly Commended, R. H. S., 1931....	.60		2.00
Azure Fairy (Azure Blue) Highly Commended, R. H. S., 1931.....	.60		2.00
Crimson.....	.60		2.00
Fire King, rich rosy crimson.....	.75		2.50
Flesh Pink.....	.60		2.00
King of the Blacks, reddish black.....	.60		2.00
Loveliness (New) (Waller-Franklin) salmon rose shades, Award of Merit, R. H. S., 1931.....	2.25		7.50
Peach Blossom (Waller-Franklin) peach blossom pink, Highly Commended, R. H. S.....	.75		2.50
Red.....	.60		2.00
Rose.....	.60		2.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
SCABIOSA, Grandiflora Flora Plena (Sweet Scabious)—Continued			
Shasta Improved (Waller-Franklin) pure white, enormous size, Award of Merit, R. H. S., 1931.....	\$0.75		\$ 2.50
Snowball, pure white.....	.60		2.00
Sulphur Yellow.....	.60		2.00
Choice Mixed.....	.50		1.60
SCABIOSA TOM THUMB MIXED.....		.90	3.00
SCABIOSA CAUCASIA (Blue Bonnet)			
Goldingensis, large deep lavender.....	\$2.50	7.50	25.00
House's Hybrids, colors range from light lav- ender to dark blue.....	2.50	7.50	25.00
Lavender-Blue.....	1.50	4.50	15.00
Perfecta, large fringed lavender.....	2.50	7.50	25.00
White.....	2.00	6.00	20.00
SCABIOSA COLUMBARIA (Anthemifolia)			
Delicate Lavender.....	1.50	4.50	15.00
Delicate Pink, an orchid pink and particularly valuable as it is the only pink Scabiosa in the perennial group. It is also quite bright under artificial light. It is an excellent cut flower, lasting a longer period after being cut than most flowers.....	1.50	4.50	15.00
SCHIZANTHUS, Grandiflorus Hybridus (Butterfly Flower)			
Amber.....	2.50	7.50	25.00
Carminc.....	2.50	7.50	25.00
Mauve.....	2.50	7.50	25.00
Pink.....	2.50	7.50	25.00
Purple.....	2.50	7.50	25.00
Rose.....	2.50	7.50	25.00
Rose and Amber Shades Mixed.....	2.50	7.50	25.00
Waller-Franklin Giant Flowering Hybrids, an extra select hothouse strain containing a perfect blend of colors.....	2.50	7.50	25.00
SCHIZANTHUS, Wisetonensis			
Brilliant Mixture, containing all the brilliant colors.....	2.50	7.50	25.00
Choice Mixed.....		.60	2.00
SHASTA DAISIES: See Chrysanthemum Maximum			

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
SIDALCEA (Creek-Mallow) RYBURGH'S			
HYBRIDS.....	\$1.00	\$ 3.00	\$10.00
SMILAX Myrsiphyllum Asparagoides.....		.90	3.00
SOLANUM (Jerusalem Cherry)			
Capsicastrum Nanum, small red fruit.....		.90	3.00
Clevelandi, Cleveland Cherry, red.....		1.50	5.00
Masterpiece, a compact type.....	1.00	3.00	10.00
STATICE (Sea Lavender)			
Bonduelli, golden yellow.....		.15	.50
Caspia, lilac.....	1.50	4.50	15.00
Latifolia, lavender.....	1.00	3.00	10.00
Perezii, rich blue.....	.80	2.50	8.00
Sinuata Lavender.....		.15	.50
“ Rosea Superba.....		.20	.60
“ True Blue, extra deep.....		.20	.60
“ White.....		.15	.50
“ Mixed.....		.15	.50
Suworowii (Russian Rat Tail) rose.....		1.25	4.00
STEVIA SERRATA , pure white.....	.80	2.50	8.00

STOCKS (Gilliflower)

Stocks are one of our most important specialties and our percentage of doubles equals the best European pot grown strains. We received five “Awards of Merit” and two “Highly Commended” for our strains of Ten Week and Perpetual Branching Stocks at the “Trial of Stocks” conducted by The Royal Horticultural Society of Great Britain, at Wisley, England.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK

Aurora, cream tinted pink.....	1.40	4.20	14.00
Azure Blue.....	1.40	4.20	14.00
Blood Red.....	1.40	4.20	14.00
Bright Pink.....	1.40	4.20	14.00
Brilliant Crimson (Triumph).....	1.40	4.20	14.00
Brilliant Rose.....	1.40	4.20	14.00
Canary Yellow.....	1.40	4.20	14.00
Carmine.....	1.40	4.20	14.00
Carmine Pink.....	1.40	4.20	14.00
Coppery Carmine.....	1.40	4.20	14.00
Crimson.....	1.40	4.20	14.00
Dark Blue.....	1.40	4.20	14.00
Deep Cream.....	1.40	4.20	14.00
Deep Purple.....	1.40	4.20	14.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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STOCK DOUBLE LARGE FLOWERING DWARF

TEN WEEK—Continued

Deep Rose.....	\$1.40	\$ 4.20	\$14.00
Flesh, Award of Merit, R. H. S.....	1.40	4.20	14.00
Lavender.....	1.40	4.20	14.00
Light Blue.....	1.40	4.20	14.00
Old Rose.....	1.40	4.20	14.00
Pansy Violet.....	1.40	4.20	14.00
Peach Blossom.....	1.40	4.20	14.00
Purple.....	1.40	4.20	14.00
Rose.....	1.40	4.20	14.00
White, Award of Merit, R. H. S.....	1.40	4.20	14.00
Waller-Franklin Formula Mixture, "Just a little bit better," bright colors only, made up from named varieties.....	1.10	3.30	11.00
Choice Mixed.....	.80	2.50	8.00
Fine Mixed.....	.40	1.25	4.00

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class. Growing from twenty-four to thirty inches tall; of branching habit. Very early blooming and producing a high percentage of doubles.

Antique Copper (New) (Waller-Franklin) rich

Hellebore red.....	3.50	10.50	35.00
Blood Red.....	2.00	6.00	20.00
Blush (Apple Blossom).....	2.00	6.00	20.00
Canary Yellow (Golden Ball).....	2.00	6.00	20.00
Chamois, ivory, tinted old rose.....	2.00	6.00	20.00
Chamois Rose.....	2.00	6.00	20.00
Dark Blue.....	2.00	6.00	20.00
Elk's Pride (New) (Waller-Franklin) royal purple	3.50	10.50	35.00
Fiery Blood Red.....	2.25	6.75	22.00
Flesh.....	2.00	6.00	20.00
Golden Rose (New) (Waller-Franklin) light golden rose.....	3.50	10.50	35.00
Lavender.....	2.00	6.00	20.00
Lilac.....	2.00	6.00	20.00
Mauve Lavender.....	2.00	6.00	20.00
Old Rose (New) (Waller-Franklin) beautiful shade of old rose.....	3.50	10.50	35.00
Rose, deep rose pink.....	2.00	6.00	20.00
White.....	2.00	6.00	20.00
Choice Mixed.....	1.80	5.40	18.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price $\frac{1}{4}$ lb.	Price per lb.
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STOCK DOUBLE MAMMOTH BEAUTY OF NICE

American Beauty, deep rose pink.....	\$1.40	\$ 4.20	\$14.00
Aurora (Chamois) cream tinted pink.....	1.40	4.20	14.00
Canary Yellow (Monte Carlo).....	1.40	4.20	14.00
Carmine Rose (Abundance).....	1.40	4.20	14.00
Crimson (Souv. de Monaco).....	1.40	4.20	14.00
Dainty Beauty (New) white tinted delicate pink.....	3.00	9.00	30.00
Deep Blue (Summer Night).....	1.40	4.20	14.00
Flesh Pink (Beauty of Nice).....	1.40	4.20	14.00
Light Blue (Cote d' Azure).....	1.40	4.20	14.00
Lloyd George, large blood red.....	1.40	4.20	14.00
Old Rose (Belle de Naples).....	1.40	4.20	14.00
Pale Violet (Parma Violet).....	1.40	4.20	14.00
Rose Queen.....	1.40	4.20	14.00
Rosy Lilac (Queen Alexandra).....	1.40	4.20	14.00
Salmon Rose (Salmon King).....	1.40	4.20	14.00
White Shaded Pink (Almond Blossom).....	1.40	4.20	14.00
White (Mont Blanc).....	1.40	4.20	14.00
Choice Mixed.....	1.20	3.60	12.00

STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection)

A fine group, especially for Florists. Very early and free blooming. Produces a high percentage of doubles.

Blood Red (Brilliant).....	1.60	4.80	16.00
Canary Yellow (Creole) Award of Merit R. H. S.....	1.60	4.80	16.00
Flesh.....	1.60	4.80	16.00
Heatham Beauty, rose shaded terra cotta.....	1.60	4.80	16.00
Pale Blue (May Queen).....	1.60	4.80	16.00
" Blush (La France).....	1.60	4.80	16.00
Queen of The Belgians, pale violet.....	1.60	4.80	16.00
Rose, rose pink, Award of Merit, R. H. S.....	1.60	4.80	16.00
Silvery Lilac (Empress Augusta Victoria) Award of Merit, R. H. S.....	1.60	4.80	16.00
Snowdrift, pure white.....	2.00	6.00	20.00
Violet (Sapphire).....	1.60	4.80	16.00
Violet Slate (President Wilson).....	1.60	4.80	16.00
White (Princess Alice).....	1.60	4.80	16.00
Choice Mixed.....	1.40	4.20	14.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type)

Each plant produces one large flowering spike about three feet high.

Crimson.....	\$5.00	\$15.00	\$50.00
Illusion, scarlet red.....	5.00	15.00	50.00
Light Blue.....	5.00	15.00	50.00
Purple.....	5.00	15.00	50.00
Rose.....	5.00	15.00	50.00
Ruby, the habit and color of this variety make it one of the best for greenhouse culture.....	5.00	15.00	50.00
Silvery Lilac.....	5.00	15.00	50.00
White.....	5.00	15.00	50.00
Fine Mixed.....	4.50	13.50	45.00

STOCK DOUBLE EMPEROR (Large Flowering Winter)

Crimson King, deep crimson.....	2.50	7.50	25.00
Egyptian, rose.....	2.50	7.50	25.00
Empress Elizabeth, bright carmine.....	3.50	10.50	35.00
Exquisite, pure rose.....	3.50	10.50	35.00
Riviera Dawn, pale rosy buff.....	3.50	10.50	35.00
Violetta, dark violet.....	3.50	10.50	35.00
White Lady, very double, pure white.....	3.50	10.50	35.00
Zephyr, delicate lavender blue.....	3.50	10.50	35.00
Brompton Harbinger Improved Mixed (New)	3.50	10.50	35.00
Choice Mixed.....	2.50	7.50	25.00

SUNFLOWER (Helianthus)

Intermediate Sanguineus, shades of red, purple and reddish brown.....	.50	1.50
Double Chrysanthemum Flowered, select stock.....	.60	2.00
Tall Red.....	.25	.75

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FOR LIST OF ITEMS OF PARTICULAR INTEREST

SEE PAGE 7

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

Price
per lb.

EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

Alameda, deep rose pink.....	\$2.50
All White (Waller-Franklin) largest pure white.....	3.00
Amethyst (Waller-Franklin) royal purple.....	2.50
Apollo, soft salmon cerise, long stemmed.....	3.00
Asta Ohn (Waller-Franklin) lavender suffused mauve.....	3.00
Aurora, white, flaked orange-scarlet.....	2.50
Aviator (Waller-Franklin) dazzling crimson scarlet.....	2.50
Ball Blue, clear blue.....	2.50
Ball Orange, rich orange.....	3.50
Ball Rose, rose pink.....	2.50
Belle, rose pink on cream ground.....	2.50
Betsy Ross, soft rose, intensely ruffled.....	5.00
Blanche Ferry (Waller-Franklin) rose pink, white wings.....	2.50
Blue Bird, violet blue.....	2.50
Blue Bonnet (New) (Waller-Franklin) best clear deep blue.....	3.00
Blue Boy, clear blue.....	2.50
Blue Picotee (Waller-Franklin) white edged violet blue.....	3.00
Blue Wonder, clear blue.....	2.50
Bright Light, flaming scarlet.....	2.50
Burpee's Lavender, light Wistaria-lavender.....	2.50
Burpee's Orange, deep orange.....	2.50
Canary Bird, rich cream.....	2.50
Charm, red cerise.....	2.50
Chevalier, rose.....	2.50
Columbia, salmon rose standard, white wings.....	2.50
Cream (Waller-Franklin).....	2.50
Duplex Gem, soft rose pink.....	4.00
Duplex Pioneer, rose pink.....	3.50
Edward Zvolanek, lavender.....	2.50
Eldorado (Waller-Franklin) orange.....	3.00
Embers, orange salmon.....	2.50
Enchantress, rose pink.....	2.50
Fair Maid (Waller-Franklin) blush pink suffused salmon.....	2.50
Fancy, flaked old rose on cream ground, long stemmed.....	3.50
Fandango, duplex bright rose.....	3.00
Fascination (New) (Waller-Franklin) salmon rose-pink.....	5.00
Flambeau (Waller-Franklin) orange cerise.....	2.50
Flamingo, orange salmon.....	2.50
Fortyniner, orange.....	3.00
Giant Rose, rose pink.....	2.50

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS	Price per lb.
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EARLY FLOWERING SPENCER VARIETIES—Continued

Gleam, bright geranium pink.....	\$2.50
Glitters, cerise.....	2.50
Greeting, clear lavender, long stemmed.....	3.50
Grenadier (Waller-Franklin) dazzling scarlet.....	3.50
Harmony, clear lavender.....	2.50
Heather Bell, mauve lavender.....	2.50
Helen Lewis (Waller-Franklin) orange salmon.....	2.50
Hercules (Waller-Franklin) rosy pink.....	2.50
Illumination, salmon cerise.....	2.50
Imperial Pink (Waller-Franklin) large clear pink.....	2.50
Jean Burpee, La France pink with primrose sheen.....	5.00
Jeanne Mamitsch, rose pink, with exceptionally long stems.....	2.50
Lady Gay (New) (Waller-Franklin) soft shrimp pink.....	4.00
Lavender King, lavender.....	2.50
Madonna (Waller-Franklin) giant white, black seeded.....	3.00
Majestic Rose (New) (Waller-Franklin) brilliant rose pink, has vigor and long stems.....	4.00
Marine, large clear blue.....	2.50
Mauve Beauty, rosy mauve.....	2.50
Meadow Lark, cream.....	2.50
Melody, rose pink.....	2.50
Miss Louise Gude, shell pink.....	2.50
Monarch, lavender.....	2.50
Morning Star, salmon pink.....	2.50
Mrs. A. A. Skach, deep pink.....	2.50
Mrs. Calvin Coolidge, rich salmon pink.....	2.50
Mrs. Charles Zvolanek, lavender.....	2.50
Mrs. Herbert Hoover, clear blue.....	2.50
Mrs. H. R. Holscher, clear pink, robust grower.....	4.00
Mrs. Kerr, salmon.....	3.00
New Blue (Waller-Franklin) deep blue.....	3.00
Orange King (Waller-Franklin) glowing intense orange.....	3.00
Oriental, deep cream.....	2.50
Othello (Waller-Franklin) maroon.....	2.50
Pal, rosy crimson, long stemmed.....	3.00
Peaches (New) (Waller-Franklin) bright apricot rose.....	4.00
Pink Charm (Waller-Franklin) light rose pink.....	2.50
Pink Cherokee (Waller-Franklin) pink suffused salmon.....	2.50
Pink Profusion, rich pink.....	2.50
Pride, cerise, long stemmed.....	3.50
Princess, soft lavender.....	2.50
Queen Crimson, ox-blood crimson.....	2.50
Radiance, rose.....	2.50

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS	Price per lb.
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EARLY FLOWERING SPENCER VARIETIES—Continued

Red Bird, bright crimson-red.....	\$3.00
Rose Charm (Waller-Franklin) large bright rose.....	2.50
Rose Doré (Waller-Franklin) rose pink, suffused orange.....	3.00
Rose Queen, rose pink (Ball's selected strain).....	2.50
Santa Barbara, dark orange.....	2.50
Satin Rose (New) (Waller-Franklin) rose and amber.....	5.00
Silver King, light Campanula blue.....	3.00
Snowflake, white.....	2.50
Snowstorm Improved, pure white.....	2.50
Snow White, pure white.....	2.50
Sparkle, scarlet.....	3.00
Springsong, salmon pink on cream.....	2.50
Starlight (Waller-Franklin) pale lavender.....	2.50
Sunray, cerise, cream ground, long stemmed.....	2.50
Superior Pink, rose pink.....	2.50
Sweet Lavender (Waller-Franklin) pure lavender self.....	2.50
The Beauty, fiery rose.....	2.50
Torch, salmon orange.....	2.50
True Blue, mid blue.....	2.50
Valencia (New) (Waller-Franklin) sunproof orange with robust growth and long stems.....	3.50
Vogue, lavender.....	3.00
Vulcan, vivid scarlet.....	2.50
Warbler, rich mauve purple.....	2.50
White Harmony, white, black seeded.....	3.50
White Rose, pure white.....	2.50
Yarrowa, bright rose pink, lighter wings.....	2.50
Zvolanek's Blue Sensation, clear blue.....	2.50
Zvolanek's Orange, orange.....	3.00
Zvolanek's Perfection, dark rose.....	2.50
Zvolanek's Pink, large pink.....	2.50
Zvolanek's Rose, giant rose pink (select strain).....	2.50
Waller-Franklin Formula Mixture "Just a little bit better"....	2.00
Choice Mixed.....	1.25

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FOR LIST OF ITEMS OF PARTICULAR INTEREST

SEE PAGE 7

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

EARLY FLOWERING SPENCER VARIETIES—Concluded

In response to numerous inquiries we submit the following list of twelve Early Flowering Spencer Sweet Peas as being the best in their respective classes, and containing as wide a range of color as possible.

All White, largest pure white.
Amethyst, royal purple.
Aviator, dazzling crimson scarlet.
Blue Bonnet, clear deep blue.
Eldorado, orange.
Glitters, cerise.
Grenadier, dazzling scarlet.
Imperial Pink, large clear pink.
Lady Gay, soft shrimp pink.
Majestic Rose, brilliant rose pink.
Sweet Lavender, pure lavender self.
Valencia, sunproof orange.

12 BEST
EARLIES.

NEW AND STANDARD SPENCER VARIETIES

Adorable, salmon cerise on cream ground.....	\$0.90
Afterglow, reddish mauve, violet wings.....	.90
All bright, scarlet-cerise.....	.90
Ambassador, deep rose pink.....	.90
America, red flake, white ground.....	.90
Angele, blue-mauve, suffused pink.....	1.00
Annie Ireland, white edged terra cotta pink.....	.90
Apple Blossom, rose and pink.....	.90
Ascot, bright pink.....	.90
Asta Ohn, lavender suffused mauve.....	.90
Austin Frederick Improved, giant lavender.....	.90
Avalanche, glistening white of great substance.....	.90
Barbara, fine salmon.....	1.00
Beatall, pink suffused salmon.....	.90
Beauty, blush pink.....	2.50
Big Ben, crimson-scarlet on cream.....	1.00
Blanche Ferry, red and white.....	.90
Blue Bell, large blue.....	1.00
Blue Bird, clear blue.....	.90
Blue Flame, deep blue.....	.90
Blue Monarch, dark blue.....	.90
Bon-Bon (New) (Waller-Franklin) rich pink shaded amber.....	5.00
Bonfire, cherry pink, cream wings.....	.90
Brilliant Rose, tyrian rose.....	.90
Bullion, soft orange.....	1.50

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES—Continued

Cambria, rose pink on white ground.....	\$0.90
Campfire, bright scarlet.....	.90
Captain Blood, blood scarlet veneered copper.....	2.50
Carnival, rose pink.....	.90
Charity, crimson.....	.90
Charm, red cerise.....	1.00
Charming, rosy cerise.....	.90
Cheerio, clear blue.....	1.00
Chieftain, satiny mauve.....	.90
Colorado, bright orange.....	1.00
Commander Godsall, violet blue.....	.90
Constance Hinton, mammoth white, black seeded.....	.90
Coralline, orange cerise.....	.90
Corona, carmine-rose on white.....	.90
Countess Spencer, rose pink.....	.90
Craigwell, salmon pink.....	1.00
Crimson King, deep crimson.....	.90
Daffodil, deep cream, black seeded.....	.90
Daisybud Improved, blush pink.....	.90
Damask rose, deep rose.....	2.50
Daventry, deep cerise.....	.90
Defiance (Waller-Franklin) glowing orange scarlet, burnless, Award of Merit, R. H. S., 1931.....	.90
Delightful, terra cotta cerise.....	1.00
Del Monte, salmon cerise pink.....	.90
Dobbie's Cream.....	.90
Dora, rosy cerise, cream wings.....	.90
Doreen, carmine.....	.90
Edith Taylor, rose salmon.....	.90
Edna May Improved, pure white.....	.90
Elegance, blush lilac suffused pink.....	.90
Elfrida Pearson, large shell pink.....	.90
Empire, cerise pink.....	.90
Eosine, eosine pink.....	1.00
Etta Dyke, pure white.....	.90
Fiery Cross, orange cerise.....	.90
Fire, scarlet cerise.....	2.50
Fire Glow, ripe cherry.....	2.50
Flaming June, scarlet cerise.....	.90
Flamingo, cerise scarlet.....	.90
Fluffy Ruffles, light cream pink.....	1.50
Fortune, rich dark blue.....	.90
George Shawyer, orange pink.....	.90

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

Price
per lb.

NEW AND STANDARD SPENCER VARIETIES—Continued

Giant Attraction, fawn pink, cream ground.....	\$0.90
Giant White, black seeded white.....	.90
Gladys, lilac.....	.90
Gleneagles, very large lavender.....	.90
Gloriosa, orange scarlet.....	.90
Glorious, rose cerise.....	.90
Gold Crest, orange tinted salmon.....	1.00
Grenadier, geranium red.....	.90
Guinea Gold, golden orange.....	1.00
Hawlmart Cerise, rose-cerise on cream.....	.90
Hawlmart Lavender, large true lavender.....	.90
Hawlmart Pink, deep rose pink.....	.90
Hawlmart Salmon Pink, salmon pink.....	.90
Hawlmart Scarlet, rich scarlet.....	.90
Heavenly Blue (Waller-Franklin) delphinium blue.....	.90
Hebe, bright pink.....	.90
Hercules, rosy pink.....	.90
Hero, cerise.....	.90
Honour, deep crimson.....	.90
Huntsman, bright scarlet.....	.90
Idyl, salmon pink.....	.90
Illuminator, salmon orange, overlaid cerise pink.....	.90
International, rosy mauve.....	1.00
Ivory Picture, ivory cream.....	.90
Jack Cornwall V. C., dark violet blue.....	.90
Jack Hobbs, flush scarlet pink on cream ground.....	.90
Jean Ireland Improved, cream ground, edged rose.....	.90
Joan Ryder, white, black seeded.....	.90
June, lilac pink.....	1.00
King Edward, crimson.....	.90
King Manoel, maroon.....	.90
King Mauve, waved mauve.....	.90
King White, white.....	.90
Kitty Pierce, lilac suffused blush pink.....	.90
Leviathan, rich maroon.....	1.00
Lilac Queen, blush.....	1.00
2 L. O., sunproof scarlet.....	.90
Lord Nelson, navy blue.....	.90
Magnet, cream pink.....	.90
Mammoth, blazing orange scarlet.....	.90
Margaret Atlee, buff pink.....	.90
Mary Pickford, cream pink suffused salmon.....	.90
Mascott's Ingman, rosy carmine.....	.90

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS	Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued	
Mascott's White, solid white.....	\$0.90
Matchless, cream.....	.90
Memories, pale rose cerise.....	2.50
Mermaid, lavender.....	.90
Miss California, salmon cream pink.....	.90
Miss Delight, salmon pink on cream.....	1.00
Model, white, black seeded.....	.90
Montrose, solid rose pink.....	.90
Mrs. Arnold Hitchcock, pale pink, flushed salmon.....	.90
Mrs. A. Searles, rich pink merging into a soft orient red self ..	.90
Mrs. Cuthbertson, rose pink, wings pinkish white.....	.90
Mrs. Horace Wright, rosy pink.....	.90
Mrs. Tom Jones, bright delphinium blue.....	.90
Olympia, deep rich purple.....	.90
Orange Flame, orange.....	2.50
Orange Picture, sunproof orange.....	1.25
Picture, flesh pink suffused creamy apricot.....	.90
Pinkie, large rose pink.....	.90
Pink Perfection, rose pink, cream ground.....	.90
Pirate Gold (New) (Waller-Franklin) golden orange.....	5.00
Porcelain, pale lavender.....	1.00
Powerscourt, lavender.....	.90
Prince of Orange, deep orange.....	1.00
Purple Monarch, large purple.....	1.00
Reflection, clear blue.....	.90
Renown, carmine rose.....	.90
R. F. Felton, lavender.....	.90
Ripples, flushed rose pink.....	.90
Rosabelle, rose.....	.90
Rose Marie Improved, rose pink.....	2.50
Rosie (New) (Waller-Franklin) deep rose-pink.....	5.00
Royal Pink, pink.....	.90
Royal Purple, rich purple.....	.90
Royal Salute, deep cerise.....	1.00
Royal Scot, orange scarlet.....	.90
Royal Sovereign, orange.....	1.00
Rubens, salmon rose.....	.90
Ruddigore, scarlet.....	.90
Ruffled Beauty, lilac pink on amber.....	2.50
Ruffled Orchid.....	2.50
Ruffled Rose, soft rose pink.....	2.00
Serenade, bright cerise on cream.....	.90
Sextet Queen, pure white, throws 5 to 6 blossoms on a stem.....	2.50

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES—Concluded.

Snowball (Waller-Franklin) dazzling white.....	\$1.00
Sonny Boy, vermillion red.....	2.50
Splendour, red maroon.....	.90
Sunkist, cream picotee edged rose.....	.90
Sunset, bright rose, amber ground.....	.90
Supreme, pale pink.....	.90
Susan, blush pink on cream.....	.90
Sybil Henshaw, rich crimson.....	.90
Tally Ho! cherry cerise.....	.90
Tangerine Improved, glowing orange.....	.90
The Cardinal (Waller-Franklin) poppy scarlet.....	1.00
The Lady Eveline, rosy mauve.....	.90
The President Harding, peach red.....	.90
The Prince, crimson.....	.90
The Sultan, black velvety maroon.....	.90
Tom Webster, medium deep blue.....	1.00
Valentine, blush pink.....	.90
Vectis, white.....	.90
Venus, cream pink suffused salmon.....	.90
Warrior, maroon.....	.90
Wedgewood, azure blue.....	.90
Welcome, dazzling scarlet.....	2.50
Wembley, lavender suffused plumbago blue.....	.90
What Joy, cream.....	.90
White Spencer.....	.90
Winnie Morse, lilac flushed rose.....	1.00
Wizard, salmon scarlet.....	1.00
Youth, large white, pink picotee.....	.90

SILVER GILT MEDAL MIXTURE (Waller-Franklin). This mixture is grown from a special formula which has been built up and perfected during a great many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain..... .75

Per 100 lbs., \$60.00.

SPENCER CHOICE MIXED. This mixture contains 35 distinct varieties in a perfect blend of color. It contains all the best varieties including Fortune, Reflection, Chieftain, Gleneagles, Powerscourt, Olympia, Charming, Mrs. A. Searles, Huntsman, Grenadier, Ascot, Magnet, Youth, Sunkist, Jack Hobbs, Pinkie, Crimson King, Avalanche, What Joy, etc..... .50

Per 100 lbs., \$40.00.

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

We now take pleasure in submitting a color classification of the Standard Spencers.

The variety we consider best in each color class is indicated by an asterisk (*).

BLUE

Blue Bird
Heavenly Blue
Mrs. Tom Jones
*Reflection

BLUE (Light)

*Gleneagles
Porcelain

BLUE (Dark)

Blue Bell
Blue Flame
*Fortune

BLUSH (Pink)

*Beauty
Valentine

BLUSH (Lilac)

*Elegance
June
Ruffled Beauty

CARMINE

Brilliant Rose
*Damask Rose
Doreen

CERISE

Hero
*Royal Salute
Tally Ho!

CERISE (Rose)

*Charming
Glorious
Illuminator
Memories
Serenade

CERISE (Salmon)

Adorable
Beattall
Delightful
*Mrs. A. Searles

CERISE (Scarlet)

All Bright
Campfire
Charm
Defiance
Fire Glow
Flaming June
*Flamingo
Grenadier
Royal Scot

CREAM

Daffodil
Ivory Picture
Matchless
*What Joy

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS

COLOR CLASSIFICATION—Continued

The variety we consider best in each color class is indicated by an asterisk (*).

CREAM PINK (Light)

Fluffy Ruffles
*Mary Pickford
Miss Delight
Mrs. Arnold Hitchcock
Susan
Venus

CREAM PINK (Deep)

*Bon-Bon (W-F)
Giant Attraction
Idyl
Magnet
Picture

CRIMSON

Charity
Crimson King
Honour
*Sybil Henshaw

FLUSHED (Cream)

Big Ben
Cambria
*Jack Hobbs
Ripples

FLUSHED (White)

*Mrs. Horace Wright

LAVENDER (Rosy)

Austin Frederick Imp.
*R. F. Felton

LAVENDER (Light)

Hawlmart Lavender
*Wembley

LAVENDER (Lilac)

Gladys
*Powerscourt

MAROON

Leviathan
Splendour
*The Sultan
Warrior

MAUVE

*Chieftain
International

ORANGE

Bullion
*Colorado
Royal Sovereign
Tangerine Improved

ORANGE (Deep)

Guinea Gold
Orange Picture
*Pirate Gold (W-F)
Prince of Orange
Wizard

ORANGE (Pink)

George Shawyer
Pink Perfection
*Royal Pink

ORANGE (Scarlet)

Defiance
Gloriosa
Huntsman
2 L. O.
*Mammoth

PICOTEE (Cream Ground)

Ivory Picture
*Sunkist

PICOTEE (White Ground)

*Youth

WALLER-FRANKLIN SEED COMPANY

SWEET PEAS

COLOR CLASSIFICATION—Concluded

The variety we consider best in each color class is indicated by an asterisk (*).

PINK (Pale)

*Ascot
Beauty
Eosine
Supreme

PINK (Rose, Deep)

Hebe
Pinkie
Rose Marie Improved
*Rosie (W-F)

PINK (Salmon, Deep)

Craigwell
*Del Monte
Hawlmart Pink
Hawlmart Salmon Pink
Miss California

PURPLE

*Olympia
Purple Monarch
Royal Purple

ROSE

*Corona
Rosabelle
Ruffled Rose
Sunset

SALMON

Barbara
*Gold Crest

SCARLET

Captain Blood
Hawlmart Scarlet
*Ruddigore
Sonny Boy
The Cardinal
Welcome

WHITE

*Avalanche
King White
Sextet Queen
Snowball

WHITE (Tinted)

Constance Hinton
*Model

* * * * *

In a recent questionnaire in Great Britain a vote was taken to find out the twelve most popular Sweet Peas.

Placed in the order of their popularity, they are: Flamingo, Youth, Pinkie, Powerscourt, Magnet, Gleneagles, Mrs. A. Searles, Constance Hinton, Warrior, Mrs. Tom Jones, Sunkist and Grenadier.

GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS	Price per lb.
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CUPID SPENCER VARIETIES

Bambino Blue (Waller-Franklin) mid blue, early flowering.....	\$2.00
Bambino White (Waller-Franklin).....	2.00
Little Nell (Waller-Franklin) pink and white, early flowering.....	2.00
Little Tim (Waller-Franklin) Cambridge Blue, early flowering.....	2.00
Midshipmite (Waller-Franklin) white edged violet blue.....	2.00
Peter Pan (Waller-Franklin) deep bright pink.....	2.00
Rosebud (Waller-Franklin) apricot pink.....	2.00
Mixed, above varieties in good balance of color.....	1.75

GRANDIFLORA VARIETIES

America, white ground, red flake.....	.45
Black Knight, maroon.....	.45
Blanche Ferry, red and white.....	.45
Dorothy Eckford Improved, white.....	.45
Flora Norton, blue.....	.45
Hon. Mrs. E. Kenyon, primrose.....	.45
Janet Scott, deep pink.....	.45
King Edward VII, red.....	.45
Lady Grisel Hamilton, lavender.....	.45
Lord Nelson, navy blue.....	.45
Miss Willmott, orange pink.....	.45
Mrs. Walter Wright, rosy mauve.....	.45
Prima Donna, soft pink.....	.45
Queen Alexandra, scarlet.....	.45
Eckford's Choice Mixed.....	.40

CUPID GRANDIFLORA VARIETIES

Apple Blossom.....	1.00
Blanche Ferry.....	1.00
Captain of the Blues.....	1.00
Cream.....	1.00
Lavender.....	1.00
Othello.....	1.00
Prima Donna.....	1.00
Red.....	1.00
White.....	1.00
Choice Mixed, well balanced mixture of above varieties.....	.50

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
SWEET WILLIAM			
Single Dark Crimson.....	\$0.50		\$ 1.50
“ Holborn Glory.....	.50		1.50
“ Newport Pink.....	1.00		3.50
“ Scarlet Beauty.....	1.00		3.50
“ White.....	.50		1.50
“ Choice Mixed.....	.50		1.50
Double Choice Mixed.....	1.00		3.50
Annual Single Mixed.....	1.25		4.00
THALICTRUM (Meadow Rue) DIPTEROCARPUM,			
lilac rose.....	\$1.50	4.50	15.00
THUNBERGIA (Black Eyed Susan)			
Mixed, fine climber.....		1.25	4.00
TITHONIA Speciosa (Mexican Sunflower) orange scarlet....		2.50	8.00
TRITOMA (Red-hot Poker)			
Hybrida Mirabilis, blooms first year.....	1.00	3.00	10.00
Early Hybrids Mixed.....		2.50	8.00
TROPAEOLUM Canariense (Canary Bird Vine).....		.30	1.00
VERBASCUM (Mullein)			
Harkness Hybrids, sulphur yellow.....		.55	1.75
Miss Willmott, milk white.....		.55	1.75
VERBENA HYBRIDA (Vervain)			
Blue Shades.....		1.35	4.50
Dark Blue.....		1.35	4.50
Defiance, bright scarlet.....		1.50	5.00
Firefly, scarlet, white eye.....		2.10	7.00
Golden Queen, yellow.....		2.50	8.00
Helen Willmott, pink.....	1.00	3.00	10.00
Italian Striped.....		1.50	5.00
Lucifer (Waller-Franklin) vivid scarlet.....		1.50	5.00
Lutea Improved, deep creamy yellow.....		1.50	5.00
Mayflower, pink.....		2.50	8.00
Pink and Rose Shades.....		1.35	4.50
Purple Mantle, purple.....		1.35	4.50
Purple Shades.....		1.35	4.50
White.....		1.35	4.50
Auricula Eye Mixed.....		1.50	5.00
Choice Mixed.....		1.25	4.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
VERBENA HYBRIDA COMPACTA ERECTA			
Chamois, pale chamois tinted buff.....	\$1.50	\$ 4.50	\$15.00
Fireball (New) (Waller-Franklin) dwarf compact six inches high, bright scarlet.....	2.00	6.00	20.00
Compacta Dwarf Mixed.....	1.20	3.60	12.00
Royal Bouquet Mixed, upright large flowers in brilliant mixture suitable for pot culture..	1.80	5.40	18.00
VERBENA HYBRIDA GRANDIFLORA			
A magnificent new strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter.			
Blue (Waller-Franklin) white eye.....	1.00	3.00	10.00
Coccinea (Waller-Franklin) scarlet, small eye.....	1.00	3.00	10.00
Colossea Rose Shades.....	1.00	3.00	10.00
Etna (New) (Waller-Franklin) Paul Crampbell geranium red with creamy yellow eye.....	1.00	3.00	10.00
Giant Salmon Pink.....	1.00	3.00	10.00
Lavender Glory (New) (Waller-Franklin) large lavender with medium sized creamy white eye.....	5.00	15.00	50.00
Lucifer (Waller-Franklin) vivid scarlet.....	1.00	3.00	10.00
Luminosa (Waller-Franklin) luminous flame pink shading to salmon.....	1.00	3.00	10.00
Rosea Stellata (Waller-Franklin) rose pink, white eye.....	1.00	3.00	10.00
Rose Cardinal (Waller-Franklin) rose, with large white eye.....	1.00	3.00	10.00
Royale (New) (Waller-Franklin) royal blue, creamy yellow eye.....	1.00	3.00	10.00
Violacea Stellata, deep violet, white eye.....	1.00	3.00	10.00
White (Waller-Franklin).....	1.00	3.00	10.00
Grandiflora Mixed (Gigantea).....	.80	2.50	8.00
VERBENA			
Erinoides (Moss Verbena) purple.....	.50	1.50	5.00
“ “ “ white.....	.50	1.50	5.00
Venosa, purplish heliotrope.....	.40	1.25	4.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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VIOLA (Tufted Pansies)

Apricot.....	\$ 6.00	\$18.00	\$ 60.00
Blue Perfection.....	1.25	3.75	12.50
Jersey Gem.....	20.00	60.00	200.00
Lutea Splendens.....	1.25	3.75	12.50
Papilio Deep Violet.....	1.00	3.00	10.00
“ Light Blue.....	1.00	3.00	10.00
White Perfection.....	1.25	3.75	12.50
Choice Mixed.....	1.00	3.00	10.00

VIRGINIAN STOCK (French Forget-me-nots)

Compact Crimson Gem, erect and compact, a gem for the rock garden or edging.....	.50	1.50
“ Rose.....	.30	1.00
“ White.....	.30	1.00
“ Mixed.....	.20	.75

WALLFLOWER ANNUAL DOUBLE EARLY WONDER

Brown.....	2.00	6.00	20.00
Canary Yellow.....	2.00	6.00	20.00
Dark Brown.....	2.00	6.00	20.00
Golden Yellow.....	2.00	6.00	20.00
Finest Mixed.....	1.00	3.00	10.00

WALLFLOWER ANNUAL SINGLE (Gilliflower)

Blood Red.....	.30	1.00
Creamy White.....	.30	1.00
Paris Brown.....	.30	1.00
Yellow.....	.30	1.00
Mixed.....	.30	1.00

XERANTHEMUM DOUBLE (Everlasting)

Purple.....	.60	2.00
Rose.....	.60	2.00
White.....	.60	2.00
Mixed.....	.55	1.80

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ZINNIA GIANT DOUBLE DAHLIA FLOWERED (Youth and Old Age)			
Canary Bird, primrose yellow.....	\$2.50		\$ 8.00
Crimson Monarch, deep crimson.....	2.50		8.00
Dream, lavender turning to purple.....	2.50		8.00
El Dorado, rose on salmon.....	2.50		8.00
Exquisite, light rose with deep rose center.....	2.50		8.00
Golden Dawn, golden yellow.....	2.50		8.00
Luminosa, bright rose.....	2.50		8.00
Old Gold.....	2.50		8.00
Old Rose, old rose shade.....	2.50		8.00
Oriole, orange and gold.....	2.50		8.00
Polar Bear, white.....	2.50		8.00
Scarlet Flame, bright scarlet.....	2.50		8.00
Youth, soft rose self.....	2.50		8.00
Crown of Gold Mixed, each petal is overlaid deep golden yellow at the base while carry- ing out the individual flower color at the tip..	\$1.00	3.00	10.00
Waller-Franklin Formula Mixture, "Just a little bit better"	2.50		8.00
Choice Mixed, all colors.....	1.50		5.00
ZINNIA GIANT DOUBLE MAMMOTH OR CALIFORNIA GIANT			
Brightness, bright deep rose.....	1.80		6.00
Cerise Queen, cerise rose.....	1.80		6.00
Daffodil (New) (Waller-Franklin) canary yellow....	1.00	3.00	10.00
Enchantress, light rose with deep rose center.....	1.80		6.00
Grenadier, dark red.....	1.80		6.00
Lavender Gem.....	1.80		6.00
Lemon Queen, lemon orange.....	1.80		6.00
Miss Wilmott, soft pink.....	1.80		6.00
Orange King, burnt orange.....	1.80		6.00
Orange Queen, golden yellow.....	1.80		6.00
Purity, white.....	1.80		6.00
Rose Queen, bright rose.....	1.80		6.00
Salmon Queen.....	1.80		6.00
Scarlet Gem, glowing scarlet.....	1.80		6.00
Violet Queen.....	1.80		6.00
Waller-Franklin Formula Mixture, "Just a little bit better"	1.80		6.00
Choice Mixed.....	1.25		4.00

WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
ZINNIA GIANT DOUBLE (GRANDIFLORA ROBUSTA)			
Canary Yellow.....	\$1.25		\$ 4.00
Crimson.....	1.25		4.00
Deep Flesh.....	1.25		4.00
Golden Yellow.....	1.25		4.00
Purple.....	1.25		4.00
Salmon Rose.....	1.25		4.00
Scarlet.....	1.25		4.00
White.....	1.25		4.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.25		4.00
Choice Mixed, all colors.....	.90		3.00
ZINNIA GIANT DOUBLE PICOTEE MIXED.....	1.80		6.00
ZINNIA GIANT DOUBLE QUILLED MIXED (Achieve- ment).....	1.80		6.00
ZINNIA DOUBLE CURLED AND CRESTED MIXED.....	1.25		4.00
ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—A group with double, perfectly formed, medium sized flowers bred with long stems; exceptionally fine for cut flowers. This is a "Cut and Come Again" group and is especially fine for massing in the garden and produces a continuous succession of cut flowers throughout the Summer.			
Bright Scarlet, Highly Commended, R. H. S., 1930.....	.90		3.00
Canary Yellow, Highly Commended, R. H. S., 193090		3.00
Crimson, Highly Commended, R. H. S., 1930.....	.90		3.00
Flesh.....	.90		3.00
Golden Yellow.....	.90		3.00
Picotee Delight, Salmon Rose.....	\$1.20	3.60	12.00
Picotee Delight, Mixed.....	1.00	3.00	10.00
Pinkie (New) (Waller-Franklin) rose pink.....	.80	2.50	8.00
Salmon Rose.....	1.25		4.00
White.....	.90		3.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	.60		2.00
ZINNIA EARLY WONDER—A dwarf very early flowering Zinnia, producing masses of small type flowers on long stems.			
Fiery Salmon, cerise pink.....	1.20	3.60	12.00
Rose Pink.....	1.20	3.60	12.00

GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price $\frac{1}{4}$ lb.	Price per lb.
ZINNIA ELEGANS DOUBLE LILLIPUT			
Canary Yellow.....	\$1.50		\$ 5.00
Crimson Gem.....	1.50		5.00
Flesh.....	1.50		5.00
Golden Orange.....	1.50		5.00
Salmon Rose.....	1.50		5.00
Scarlet.....	1.50		5.00
White.....	1.50		5.00
Mixed.....	1.35		4.50
ZINNIA CORNUCOPIA MIXED —A unique type of Zinnia, each petal forming a small cornu- copia.....			
	\$1.00	3.00	10.00
ZINNIA DOUBLE GRACILLIMA			
Red Riding Hood (Coccinea).....		1.50	5.00
ZINNIA DOUBLE HAAGEANA HYBRIDA , small flowered mixed, charming hybrids in a great variety of color, excellent for rock gardens.....			
	.80	2.50	8.00
WALLER-FRANKLIN WILD GARDEN MIXTURE			
A well balanced mixture of hardy annuals, suitable for planting in odd corners and vacant lots. Excellent for gift packets.....			
		.15	.50
WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE			
A mixture of hardy annuals blended to give a contin- uous succession of cut flowers from early summer until late fall.....			
		.20	.60

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FOR LIST OF ANNUALS SUITABLE FOR ROCK
GARDENS SEE PAGE 71

WALLER-FRANKLIN FORMULA MIXTURES

As the result of years of experimenting, our research department has perfected certain color blends of various mixtures.

These mixtures were subject to the criticism of visiting seedsmen for several years and when unanimously approved were considered MASTER FORMULAE.

Mixtures grown from these Master Formulae are listed in this catalog as "WALLER-FRANKLIN FORMULA MIXTURES."

PHOTOGRAPHS

We have a large collection of photographs of annuals and perennials suitable for catalog work and we will be pleased to send selections for your inspection. Price \$1.00 per print.

A LIST OF POPULAR ANNUALS SUITABLE FOR ROCK GARDENS

Abronia Umbellata
Alyssum, all varieties
Anagallis
Anchusa Annual, Blue Bird
Anchusa Capensis
Antirrhinum Rock Hybrids
Cheiranthus Allioni
Cheiranthus Linifolius
Cosmidium
Cynoglossum Amabile
Dianthus, all varieties
Dimorphotheca, all varieties
Eschscholtzia, all varieties
Gilia Tricolor
Glaucium (Horned Poppy)
Leptosyne Maritima
Linaria, all varieties
Nemesia, all varieties
Nemophila Insignis Blue
Petunia, all varieties
Sanvitalia Procumbens
Cupid Sweet Peas
Thunbergia
Verbena, all varieties
Virginian Stock
Wallflower, annual varieties
Zinnia Haageana Hybrida

IN CONCLUSION

As the foregoing list shows, we specialize exclusively in annual and perennial flower seeds.

We are specialists in growing Flower Seeds and the heart of our business is composed of fifty acres of Experimental, Stock Seed Production and Test Grounds operated by a staff of experts. Here are developed pure line strains of varieties and special formulae for mixtures.

Every operation, from the time the seed is planted until it is harvested, threshed, cleaned and shipped to our customers, is supervised by experts.

We solicit your continued patronage on the merit of our seeds and the fairness of our prices.

WALLER-FRANKLIN SEED COMPANY

LET WATER BE THE WAY

TO YOUR

STAIRS

WALLER-FRANKLIN

CROP OF

1932